

# Footfall Report for: St Helier, King Street

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2020	2019	2020	2019	2020	2019
St Helier, King Street	-35.1 %	1.1 %	-80.5 %	4.9 %	-62.4 %	8.1 %
South West	-34.7 %	-0.3 %	-84.4 %	1.2 %	-66.4 %	11.8 %
UK	-33.3 %	0.2 %	-83.4 %	-1.5 %	-66.1 %	5.4 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

Footfall for the year to date is 35.1% down on the previous year.

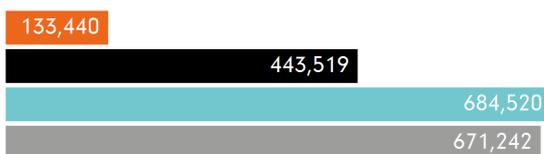
The number of visitors counted for month commencing 6 April 2020 was 133,440.

The busiest day in month commencing 6 April 2020 was Saturday 2 May with 7,636 visitors.

The peak hour of the month was 13:00 on Saturday 2 May 2020 with footfall of 927

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month     ■ Previous Year  
■ Previous Month     ■ 2 Years Ago

## Weather



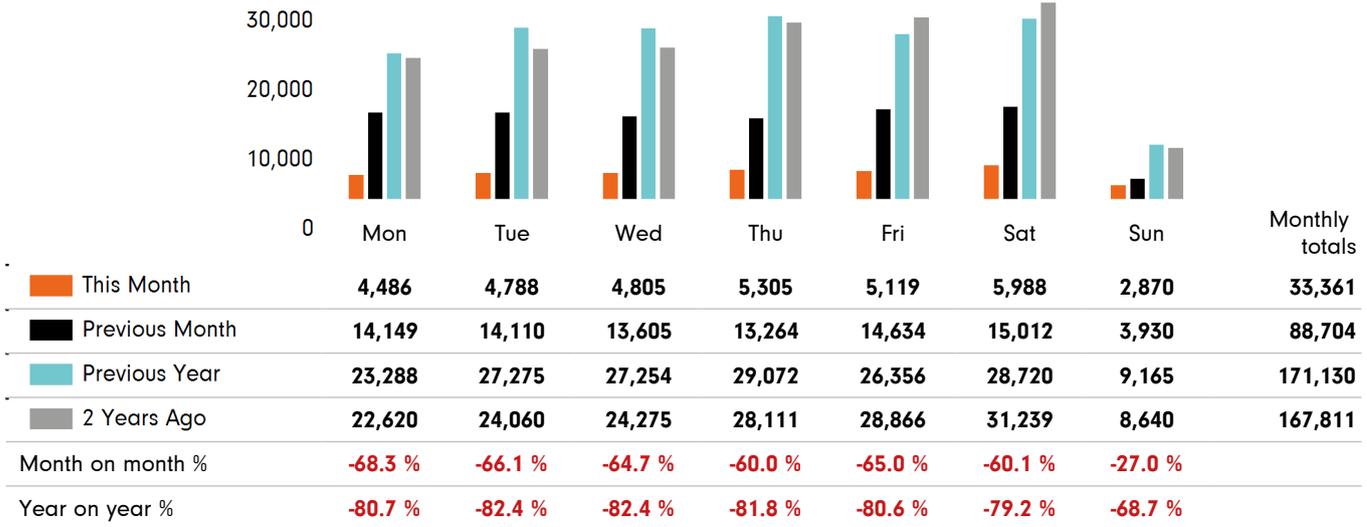
Number of days this month	18	3	7
Number of days same month last year	11	1	16

### Average temperature

	Maximum temperature	Minimum temperature
2020	16°	9°
2019	14°	8°

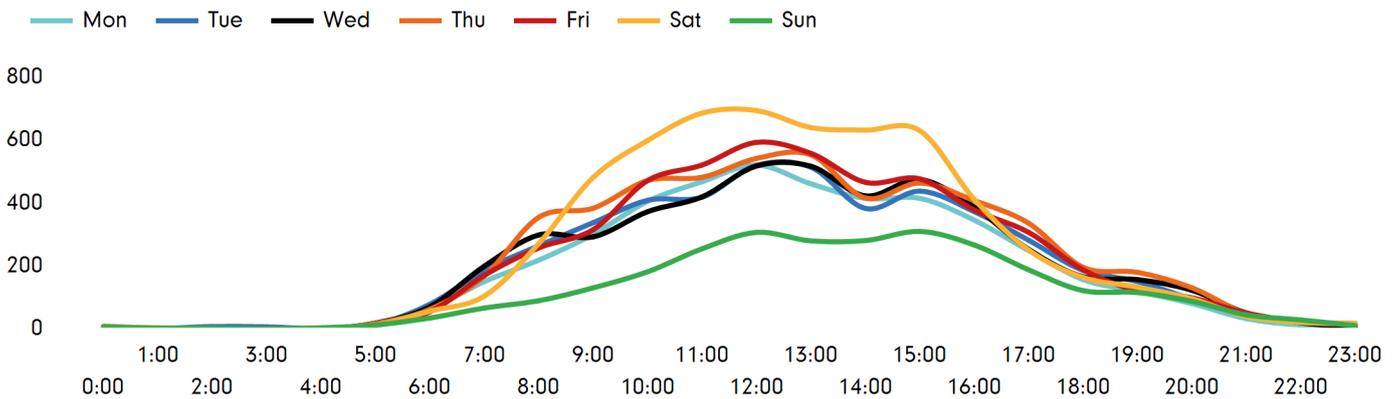
## Footfall by day

The figures shown below are calculated using weekly averages.



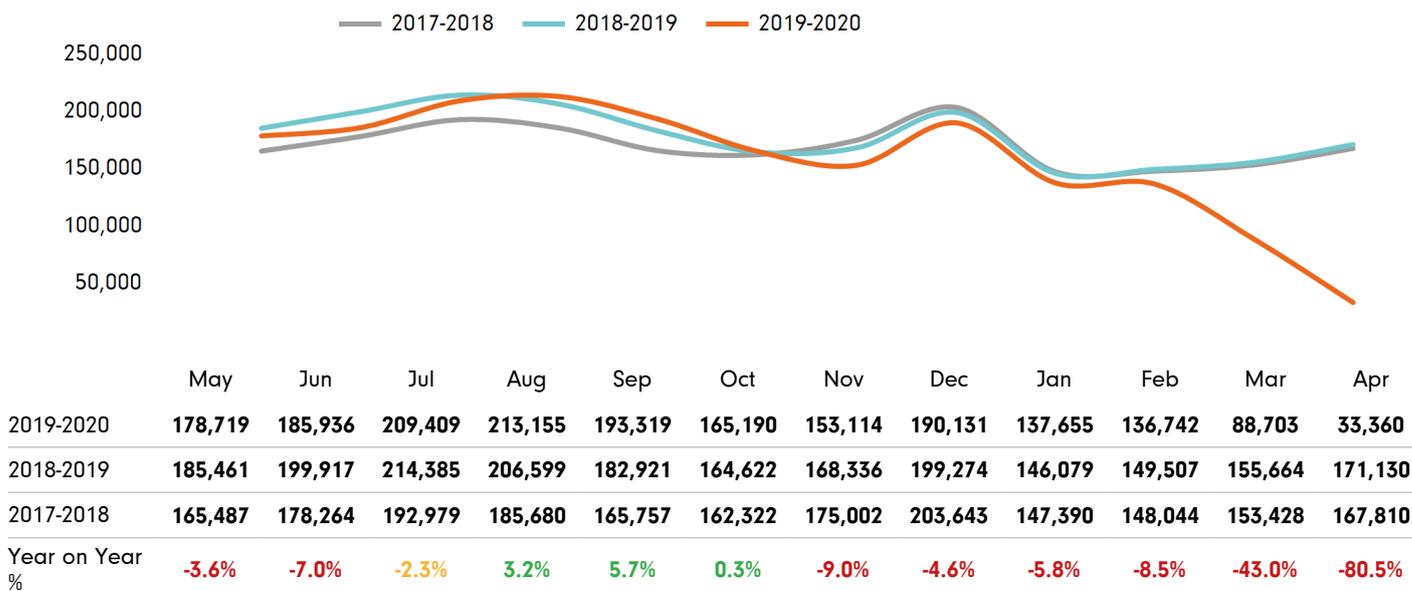
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

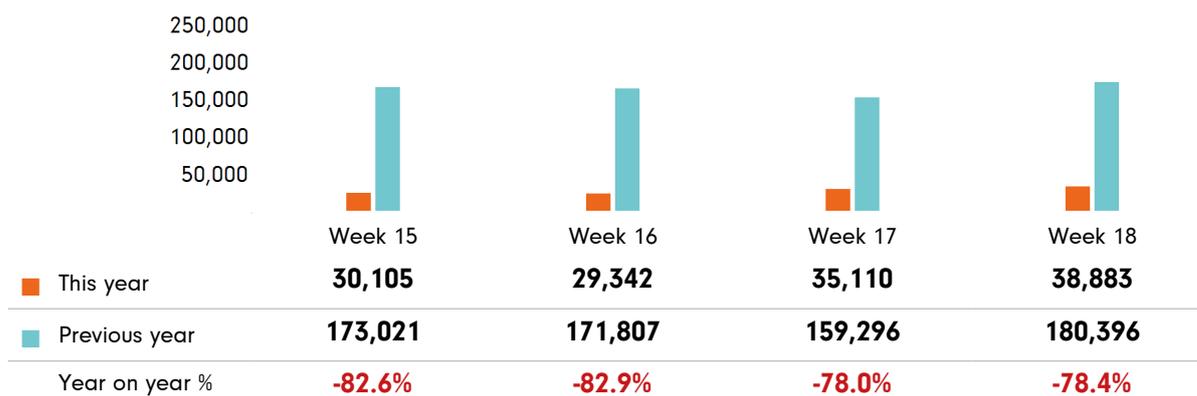
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2019-2020 period with the 2018-2019 period i.e the figure for April compares April 2020 to April 2019

## Footfall by week of month

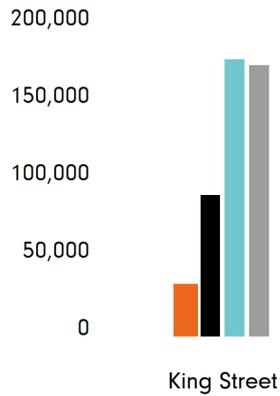
The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.

■ This month   ■ Previous month   ■ Previous year   ■ 2 Years ago



This Month	<b>33,360</b>
Previous Month	<b>88,703</b>
Previous Year	<b>171,130</b>
2 Years Ago	<b>167,810</b>
Year on Year %	<b>-80.5 %</b>

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2020 to April, 2020 Vs January, 2019 to April, 2019

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. April, 2020 Vs April, 2019

Month on Month % Change is the % change in footfall for this Month from the previous Month. 4 2020 Vs 3 2020