

# Footfall Report for: St Helier, King Street

Weeks This Month: 5  
Weeks Last Month: 4

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
St Helier, King Street	<b>9.3%</b>	<b>32.2%</b>	<b>8.2%</b>	<b>23.5%</b>	<b>16.4%</b>	<b>10.6%</b>
South West	<b>3.8%</b>	<b>53.6%</b>	<b>7.4%</b>	<b>5.9%</b>	<b>7.7%</b>	<b>6.1%</b>
UK	<b>6.6%</b>	<b>63.8%</b>	<b>5.0%</b>	<b>19.4%</b>	<b>3.9%</b>	<b>3.3%</b>

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

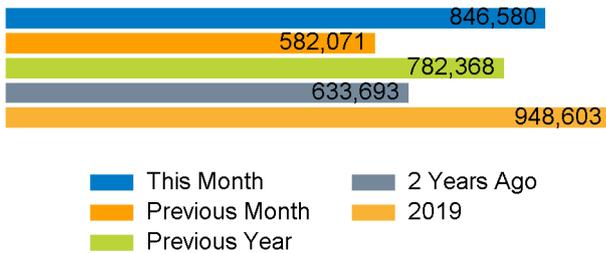
The total number of visitors for the year to date is 3,565,708 which is 9.3% up on the previous year.

The total number of visitors to St Helier, King Street in month commencing 29 May 2023 was 846,580.

The busiest day in month commencing 29 May 2023 was Saturday 17 June with 31,885 visitors.

The peak hour of the month was 11:00 on Saturday 17 June 2023 with footfall of 3,983.

## Footfall by month



Figures shown below are calculated using monthly totals.

## Weather



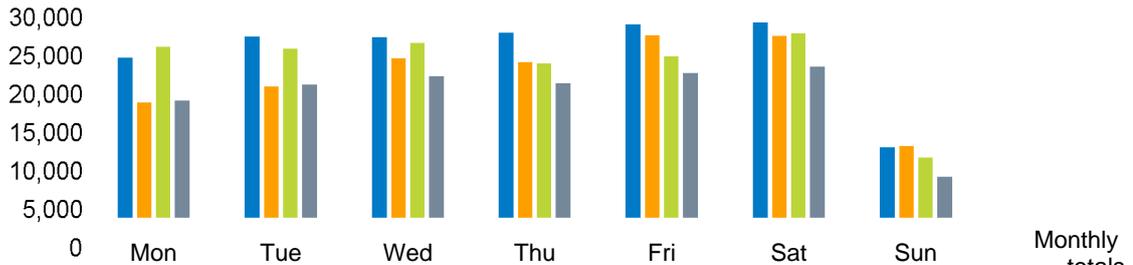
	Sun	Cloud	Rain	Wind
Number of days this month	21	10	4	
Number of days same month last year	22	1	12	
Number of days same month two years ago	14	3	16	2

## Average temperature

	Maximum temperature	Minimum temperature
2023	20°	13°
2022	19°	13°
2021	18°	13°

## Footfall by day

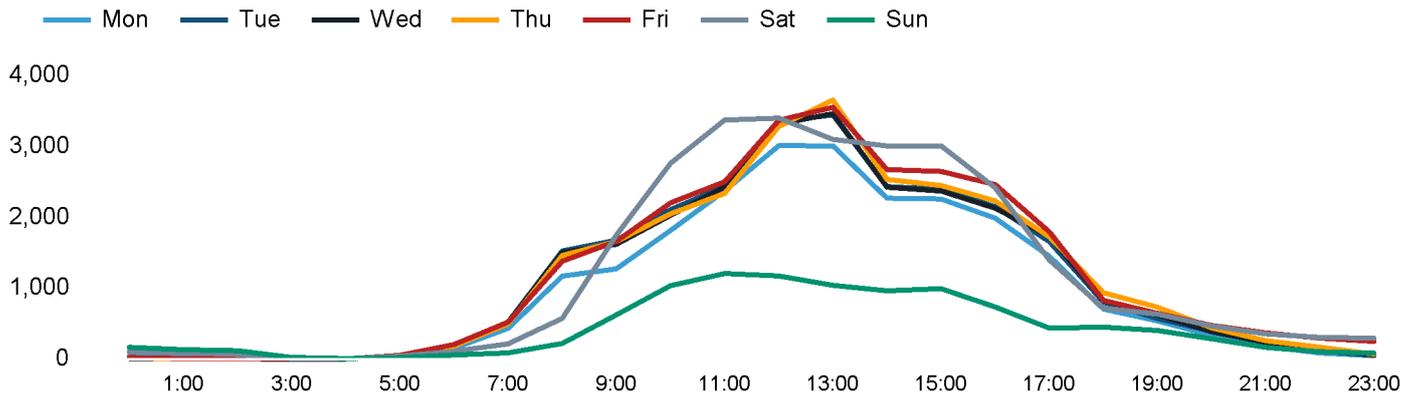
The figures shown below are calculated using weekly averages.



<span style="color: blue;">■</span> This Month	23,289	26,207	26,136	26,804	27,992	28,260	10,628	169,316
<span style="color: orange;">■</span> Previous Month	16,993	19,213	23,141	22,593	26,455	26,305	10,817	145,517
<span style="color: lightgreen;">■</span> Previous Year	24,824	24,503	25,316	22,472	23,433	26,708	9,217	156,473
<span style="color: grey;">■</span> 2 Years Ago	17,268	19,478	20,689	19,696	21,094	21,997	6,516	126,738
Month on month %	37.1%	36.4%	12.9%	18.6%	5.8%	7.4%	-1.7%	
Year on year %	-6.2%	7.0%	3.2%	19.3%	19.5%	5.8%	15.3%	

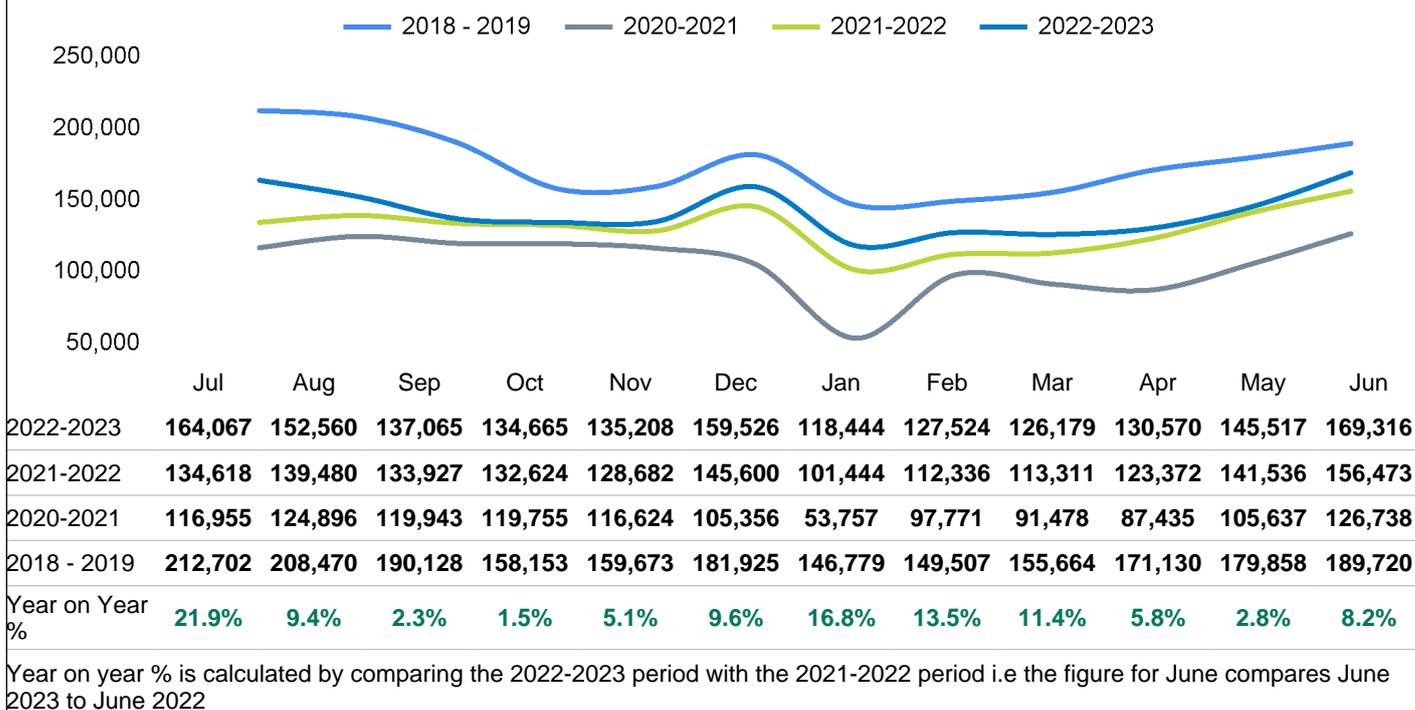
## Footfall by hour

The figures shown below are calculated using a weekly average



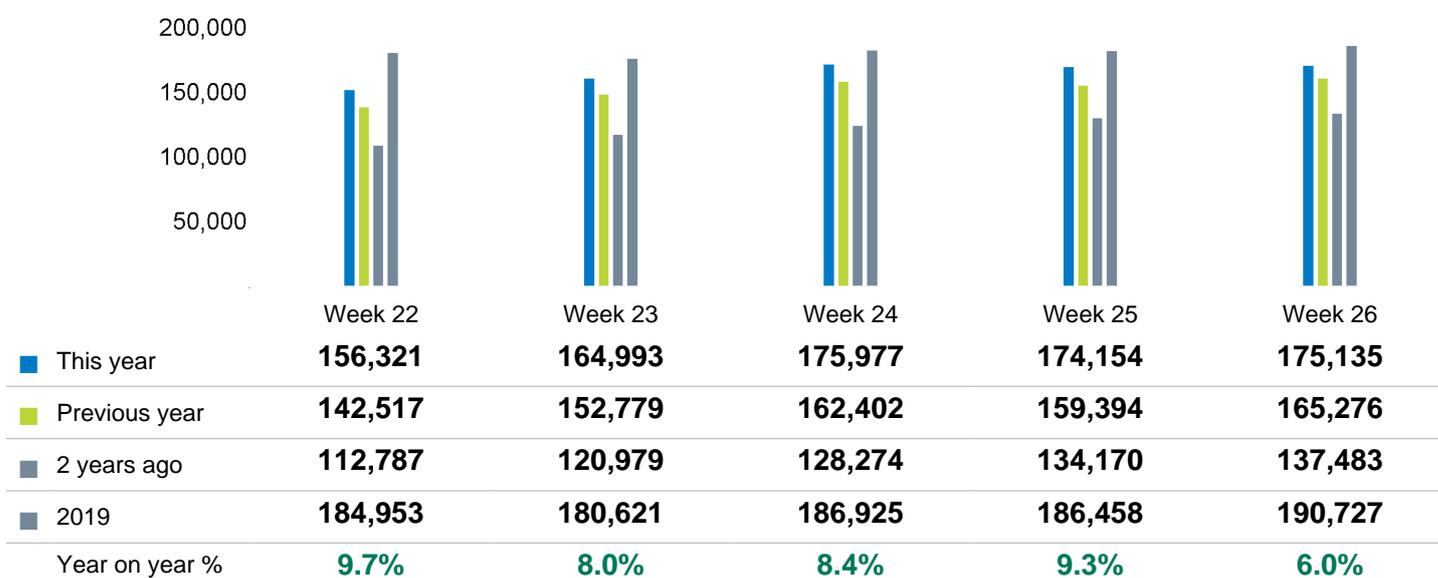
## Footfall - rolling 12 months

The figures shown below are calculated using weekly averages.



## Footfall by week of month

The figures shown below are calculated using weekly totals.



## Footfall by location

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The figures shown below are calculated using weekly averages.

■ This month   ■ Previous month   ■ Previous year   ■ 2 Years ago

200,000  
150,000  
100,000  
50,000  
0



King Street

This Month	<b>169,316</b>
Previous Month	<b>145,517</b>
Previous Year	<b>156,473</b>
2 Years Ago	<b>126,738</b>
Year on Year %	<b>8.2 %</b>

## Reporting dates

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This month - 29 May 2023 - 02 July 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to June, 2023 Vs January, 2022 to June, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. June, 2023 Vs June, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 6 2023 Vs 5 2023

# 2019 Comparison for: St Helier, King Street

## 2019 comparison for St Helier, King Street

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

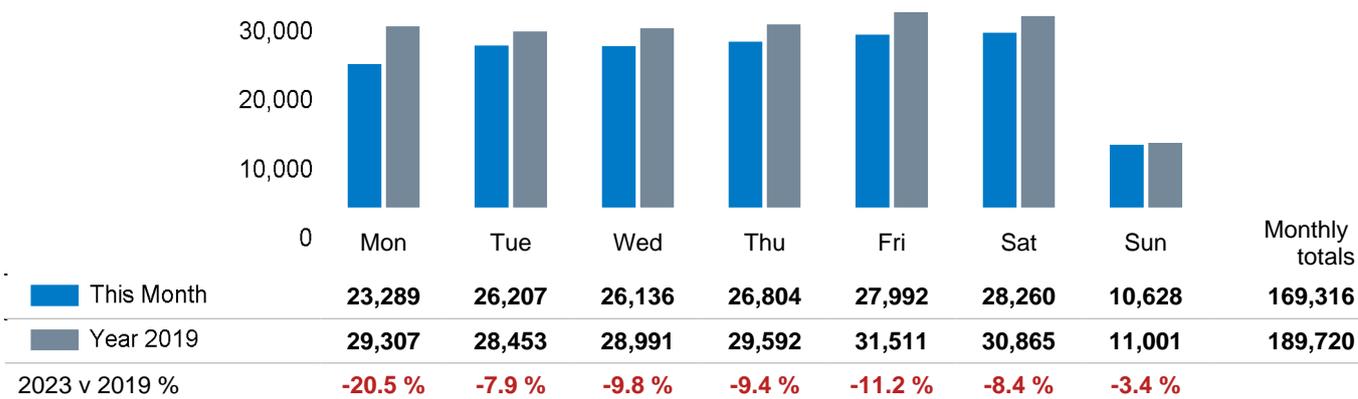
### Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
St Helier, King Street	<b>-17.4 %</b>	<b>-10.8 %</b>
South West	<b>-11.5 %</b>	<b>-6.2 %</b>
UK	<b>-14.3 %</b>	<b>-10.7 %</b>

St Helier, King Street is compared to the high street index.

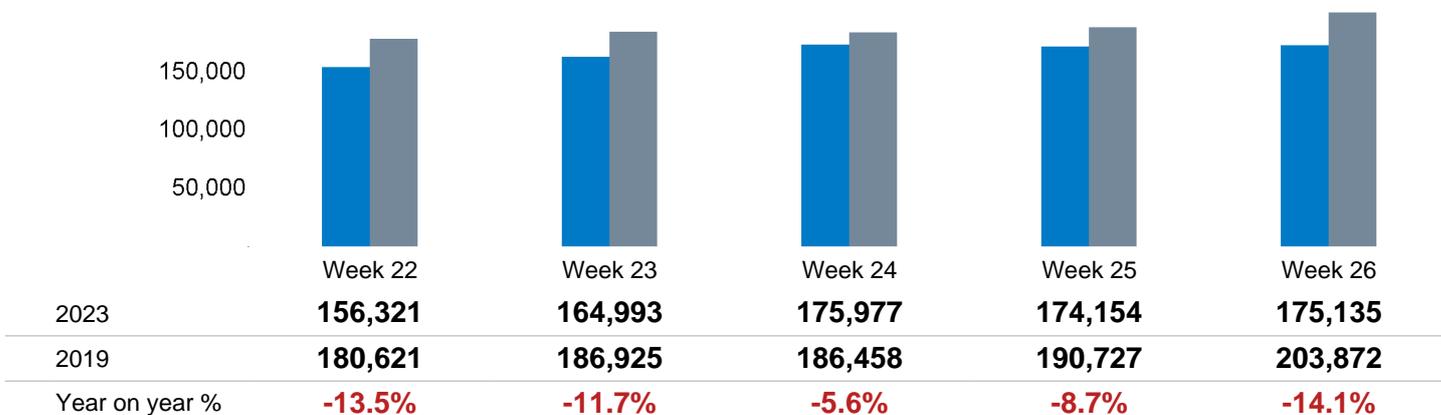
### Footfall by day

The figures shown below are calculated using weekly averages.



### Footfall by week of month

The figures shown below are calculated using weekly totals.



## Footfall by location

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The figures shown below are calculated using weekly averages.

