

# Footfall Report for: St Helier, King Street

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2019	2018	2019	2018	2019	2018
St Helier, King Street	-0.1 %	8.1 %	0.3 %	1.4 %	-14.6 %	-10.0 %
South West	-2.8 %	-3.3 %	-4.4 %	-5.4 %	-10.1 %	-6.8 %
UK	-1.9 %	-2.5 %	-4.7 %	-2.5 %	-3.3 %	-0.9 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

Footfall for the year to date is 0.1% down on the previous year.

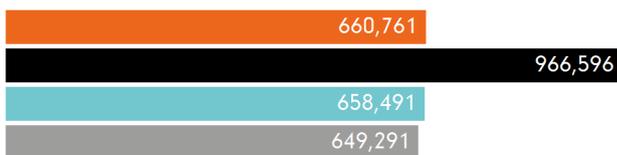
The number of visitors counted for month commencing 30 September 2019 was 660,761.

The busiest day in month commencing 30 September 2019 was Friday 4 October with 29,794 visitors.

The peak hour of the month was 13:00 on Friday 25 October 2019 with footfall of 3,805

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month    ■ Previous Year  
■ Previous Month    ■ 2 Years Ago

## Weather



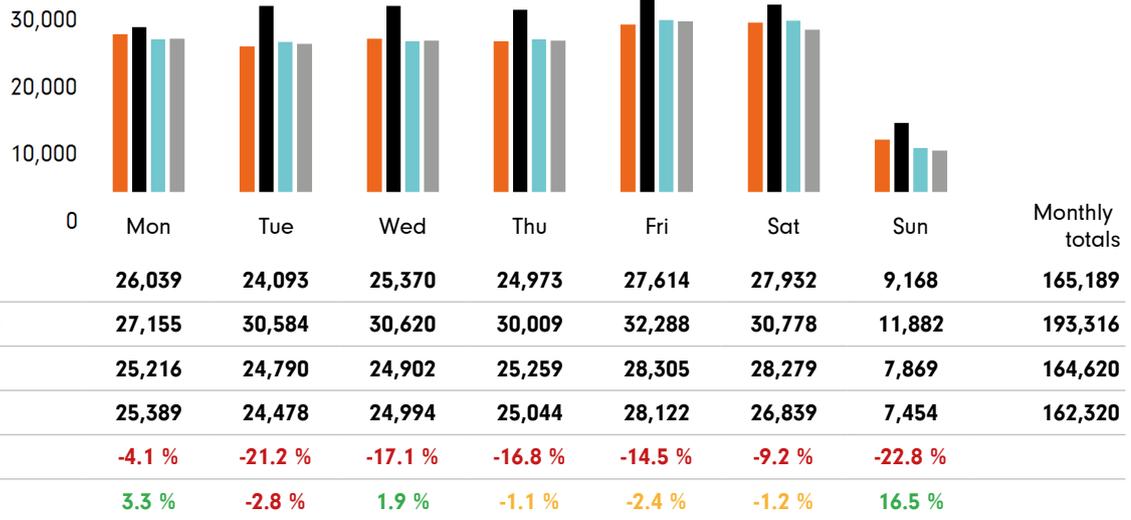
Number of days this month	5	3	20
Number of days same month last year	22	1	5

### Average temperature

	Maximum temperature	Minimum temperature
2019	16°	12°
2018	17°	11°

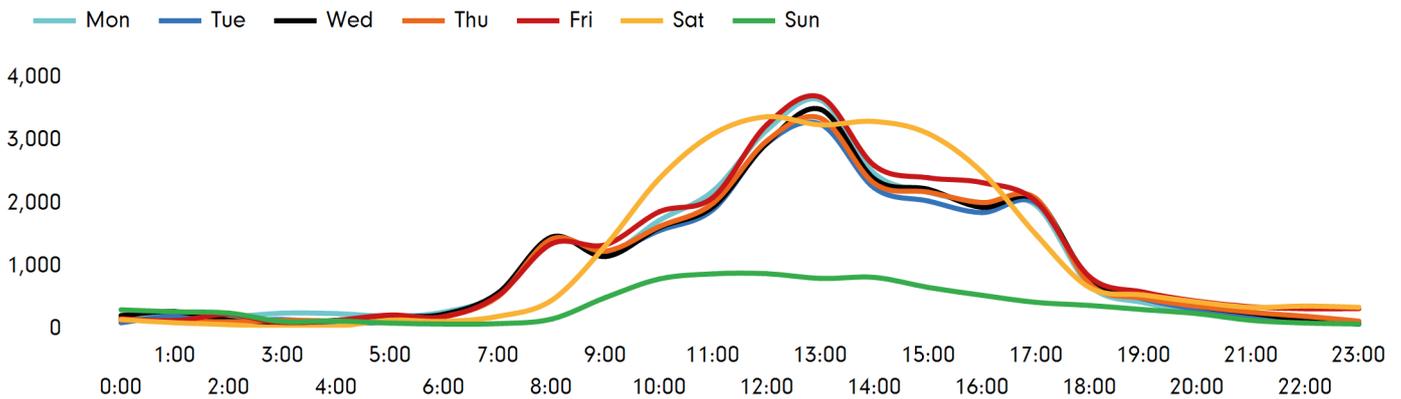
## Footfall by day

The figures shown below are calculated using weekly averages.



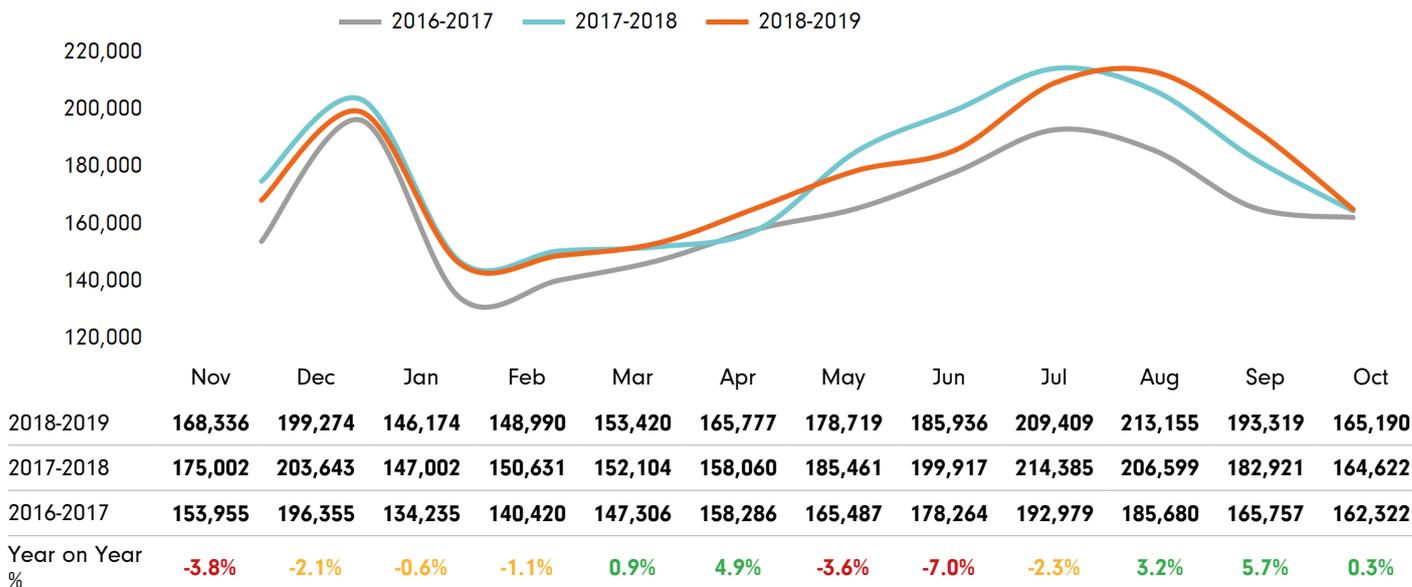
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

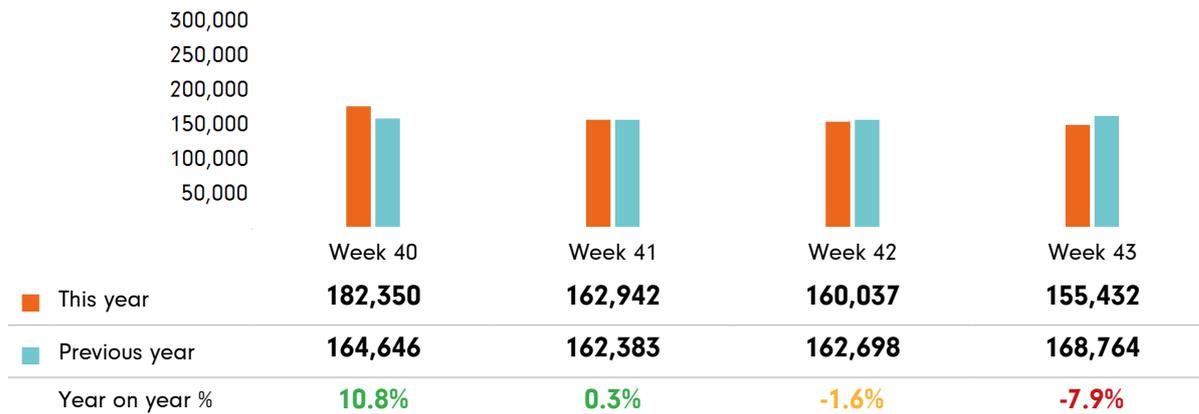
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2018-2019 period with the 2017-2018 period i.e the figure for October compares October 2019 to October 2018

## Footfall by week of month

The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.

■ This month ■ Previous month ■ Previous year ■ 2 Years ago



This Month	<b>165,190</b>
Previous Month	<b>193,319</b>
Previous Year	<b>164,623</b>
2 Years Ago	<b>162,323</b>
Year on Year %	<b>0.3 %</b>

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2019 to October, 2019 Vs January, 2018 to October, 2018

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. October, 2019 Vs October, 2018

Month on Month % Change is the % change in footfall for this Month from the previous Month. 10 2019 Vs 9 2019