

Footfall Report for: St Helier, King Street

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2019	2018	2019	2018	2019	2018
St Helier, King Street	1.1 %	4.7 %	4.9 %	-0.1 %	8.1 %	3.9 %
South West	-0.3 %	-4.4 %	1.2 %	-4.9 %	11.8 %	9.5 %
UK	0.2 %	-4.9 %	-1.5 %	-4.0 %	5.4 %	10.4 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

Footfall for the year to date is 1.1% up on the previous year.

The number of visitors counted for month commencing 1 April 2019 was 663,110.

The busiest day in month commencing 1 April 2019 was Saturday 20 April with 32,365 visitors.

The peak hour of the month was 13:00 on Thursday 18 April 2019 with footfall of 4,244

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Weather



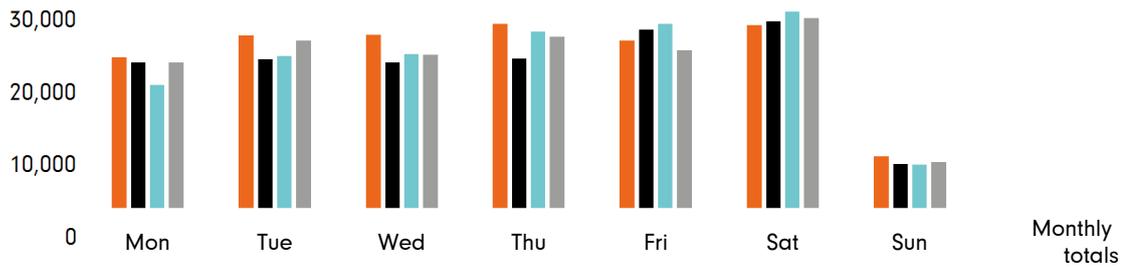
Number of days this month	11	1	16
Number of days same month last year	14	1	13

Average temperature

	Maximum temperature	Minimum temperature
2019	14°	8°
2018	14°	8°

Footfall by day

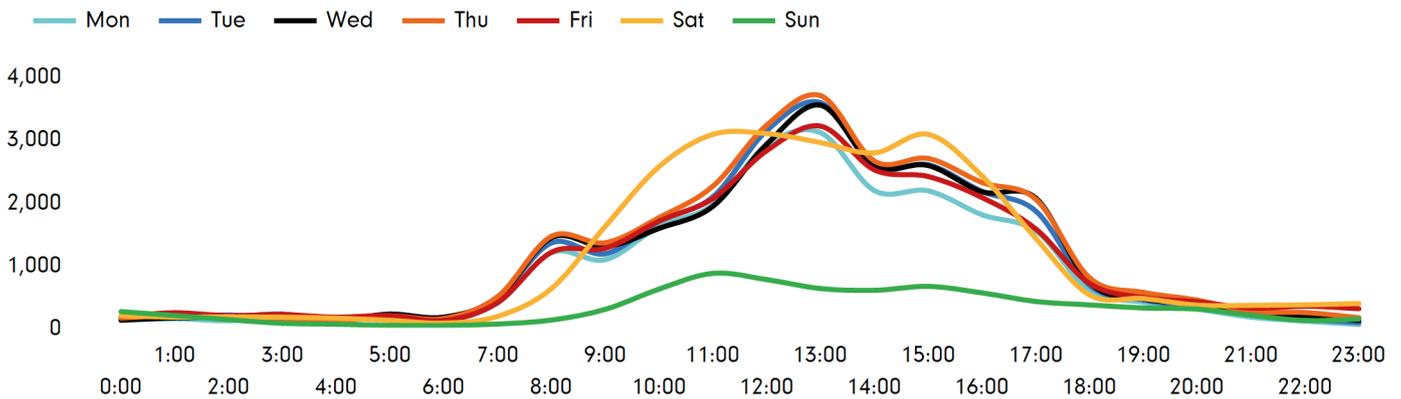
The figures shown below are calculated using weekly averages.



This Month	23,088	26,350	26,406	28,046	25,638	27,859	8,389	165,776
Previous Month	22,380	22,794	22,359	22,910	27,204	28,481	7,289	153,417
Previous Year	19,021	23,274	23,590	26,952	28,090	29,922	7,207	158,056
2 Years Ago	22,343	25,600	23,486	26,160	24,196	28,929	7,571	158,285
Month on month %	3.2 %	15.6 %	18.1 %	22.4 %	-5.8 %	-2.2 %	15.1 %	
Year on year %	21.4 %	13.2 %	11.9 %	4.1 %	-8.7 %	-6.9 %	16.4 %	

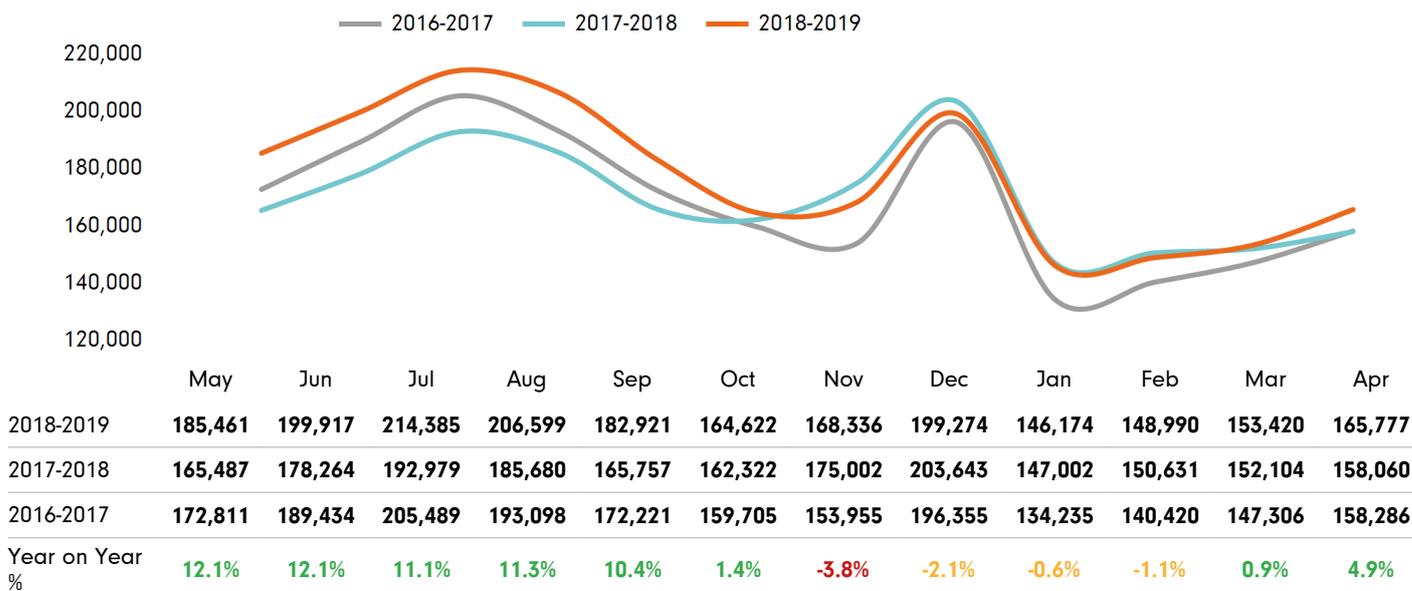
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

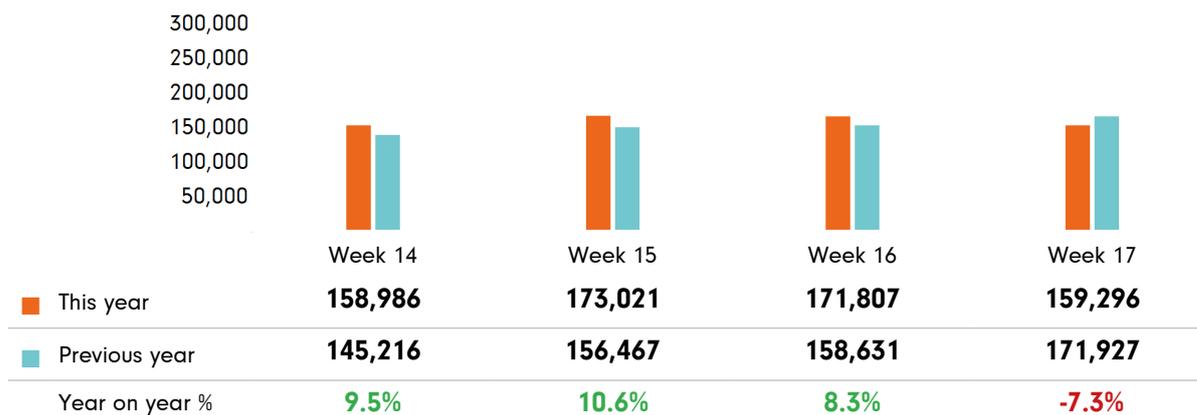
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2018-2019 period with the 2017-2018 period i.e the figure for April compares April 2019 to April 2018

Footfall by week of month

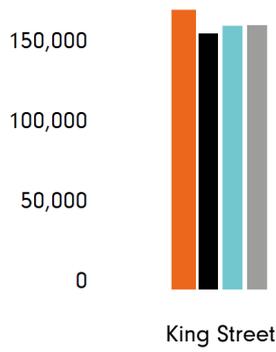
The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	165,778
Previous Month	153,421
Previous Year	158,060
2 Years Ago	158,287
Year on Year %	4.9 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2019 to April, 2019 Vs January, 2018 to April, 2018

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. April, 2019 Vs April, 2018

Month on Month % Change is the % change in footfall for this Month from the previous Month. 4 2019 Vs 3 2019