

# Footfall Report for: St Helier, King Street

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
St Helier, King Street	11.6%	35.5%	5.8%	41.1%	3.5%	8.9%
South West	2.0%	101.1%	1.2%	29.1%	16.3%	9.0%
UK	7.8%	103.6%	4.8%	37.1%	9.7%	4.3%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors for the year to date is 2,137,057 which is 11.6% up on the previous year.

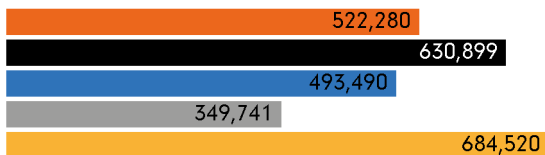
The total number of visitors to St Helier, King Street in month commencing 3 April 2023 was 522,280.

The busiest day in month commencing 3 April 2023 was Saturday 29 April with 26,458 visitors.

The peak hour of the month was 13:00 on Friday 28 April 2023 with footfall of 3,557.

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month    ■ Previous Year    ■ 2019  
■ Previous Month    ■ 2 Years Ago

## Weather



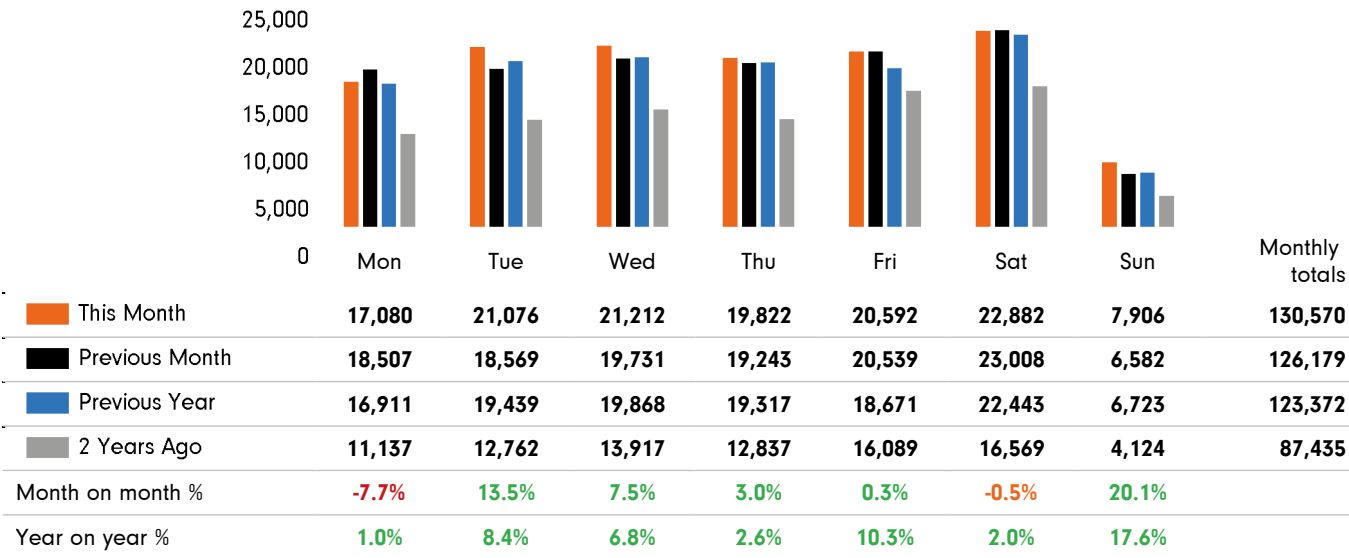
Number of days this month	11	11	5	1
Number of days same month last year	17	5	6	
Number of days same month two years ago	24	1	3	

## Average temperature

	Maximum temperature	Minimum temperature
2023	12°	7°
2022	14°	8°
2021	11°	5°

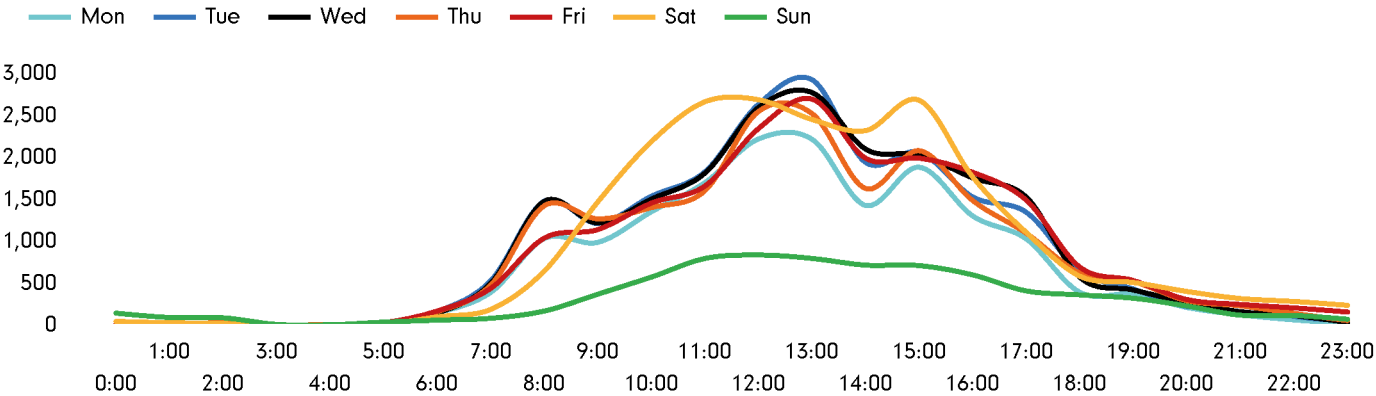
Footfall by day

The figures shown below are calculated using weekly averages.



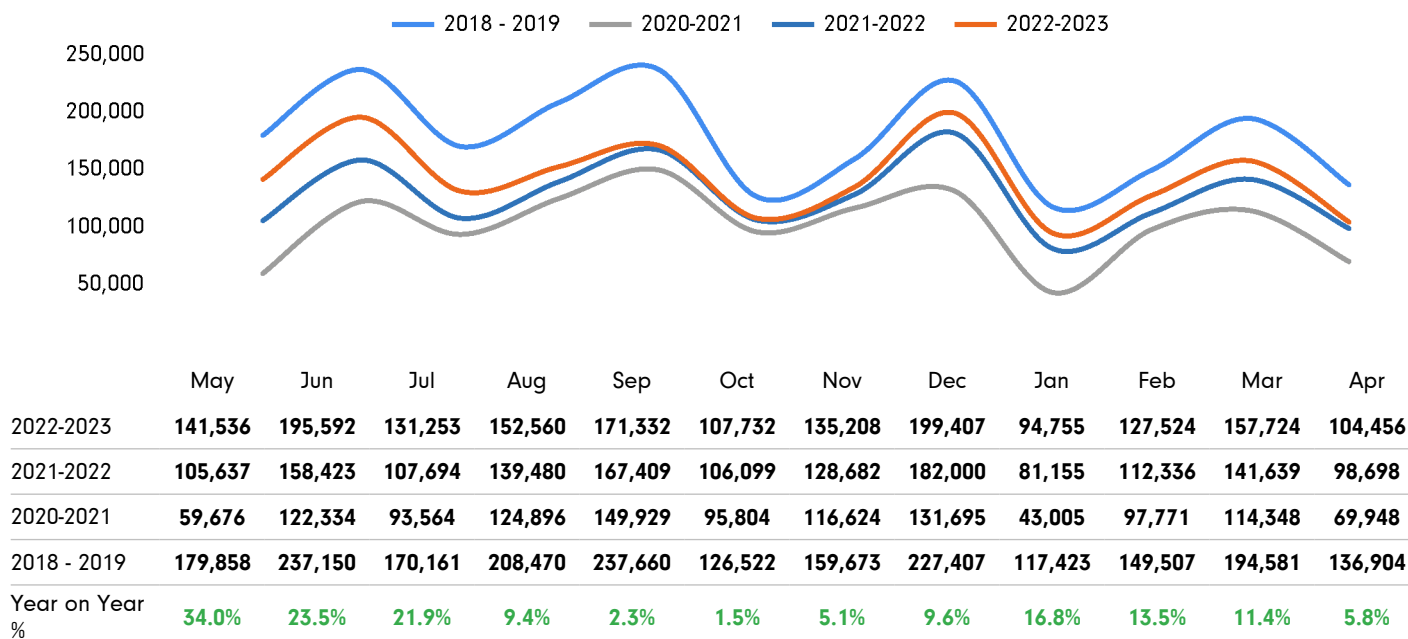
Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

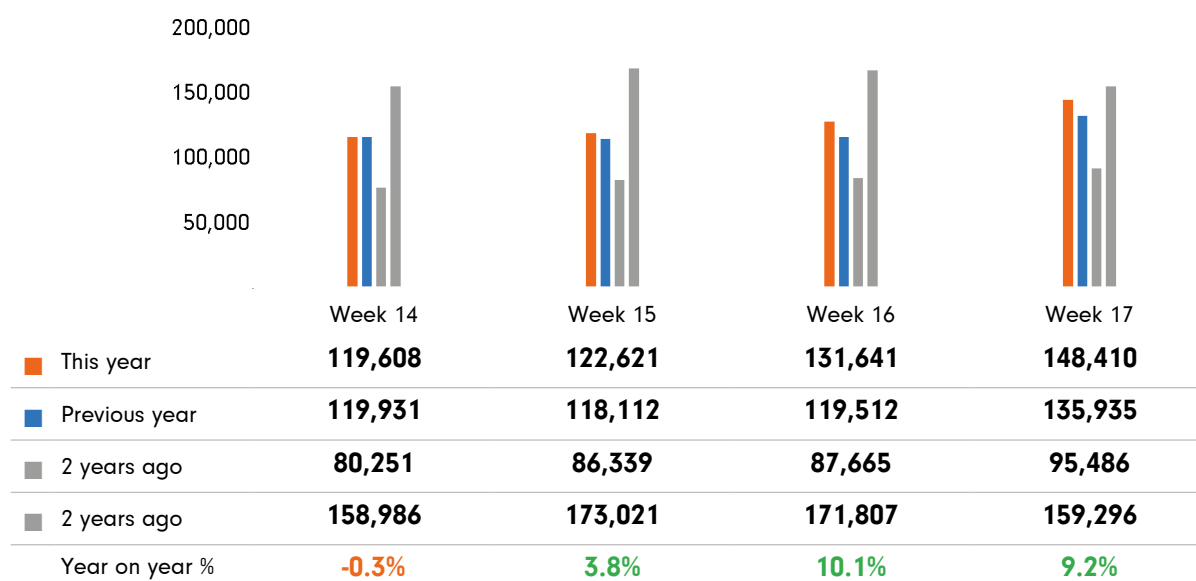
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2022-2023 period with the 2021-2022 period i.e the figure for April compares April 2023 to April 2022

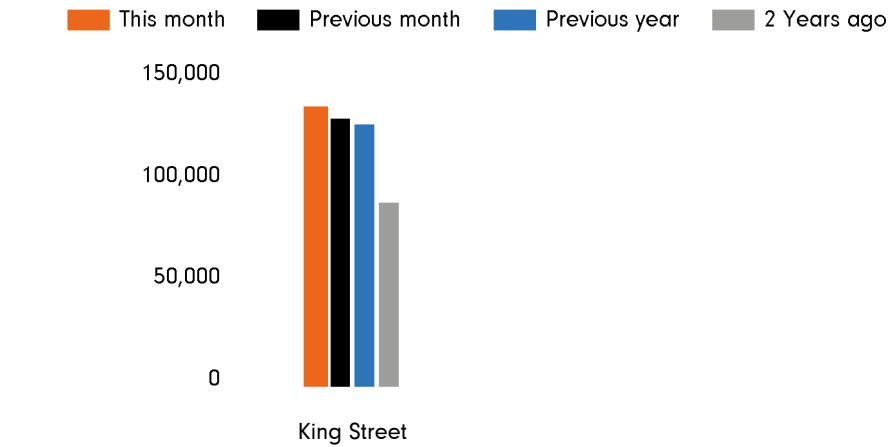
## Footfall by week of month

The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.



This Month	130,570
Previous Month	126,179
Previous Year	123,372
2 Years Ago	87,435
Year on Year %	5.8 %

Reporting dates

This month - 03 April 2023 - 30 April 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to April , 2023 Vs January, 2022 to April , 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.April, 2023 Vs April, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month.4 2023 Vs 3 2023

# 2019 Comparison for: St Helier, King Street

## 2019 comparison for St Helier, King Street

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

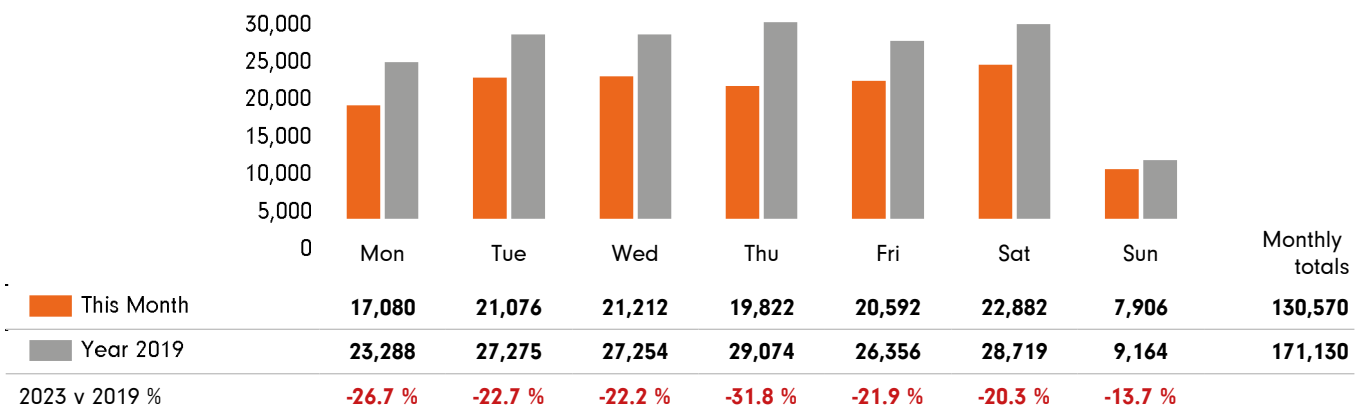
### Headlines

	Year to date %	Year on year %
	2023 Vs 2019	2023 Vs 2019
St Helier, King Street	<b>-19.3 %</b>	<b>-23.7 %</b>
South West	<b>-16.0 %</b>	<b>-14.8 %</b>
UK	<b>-16.2 %</b>	<b>-15.4 %</b>

St Helier, King Street is compared to the high street index.

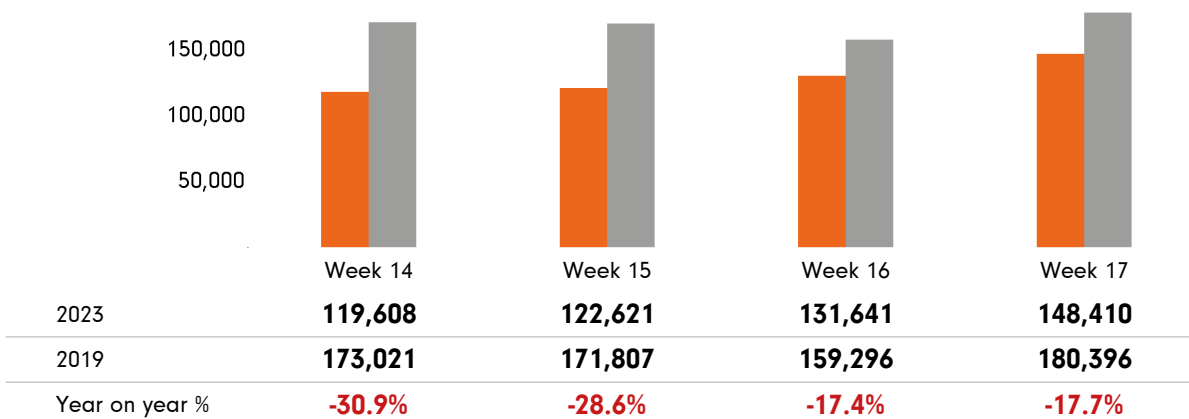
### Footfall by day

The figures shown below are calculated using weekly averages.



### Footfall by week of month

The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

	This month	2019	2023 - 2019 %	<div><div></div>This month</div> <div><div></div>Year 2019</div>
King Street	130,570	171,130	-23.7 %	<div><div></div><div></div></div>