

Footfall Report for: St Helier, King Street

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2019	2018	2019	2018	2019	2018
St Helier, King Street	0.0 %	6.2 %	-3.6 %	12.1 %	7.8 %	17.3 %
South West	-1.6 %	-3.5 %	-7.3 %	-0.7 %	-3.3 %	4.7 %
UK	-0.7 %	-3.8 %	-5.1 %	0.8 %	0.0 %	4.3 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

Footfall for the year to date is 0% up on the previous year.

The number of visitors counted for month commencing 29 April 2019 was 714,878.

The busiest day in month commencing 29 April 2019 was Friday 24 May with 33,157 visitors.

The peak hour of the month was 13:00 on Friday 24 May 2019 with footfall of 4,064

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Weather



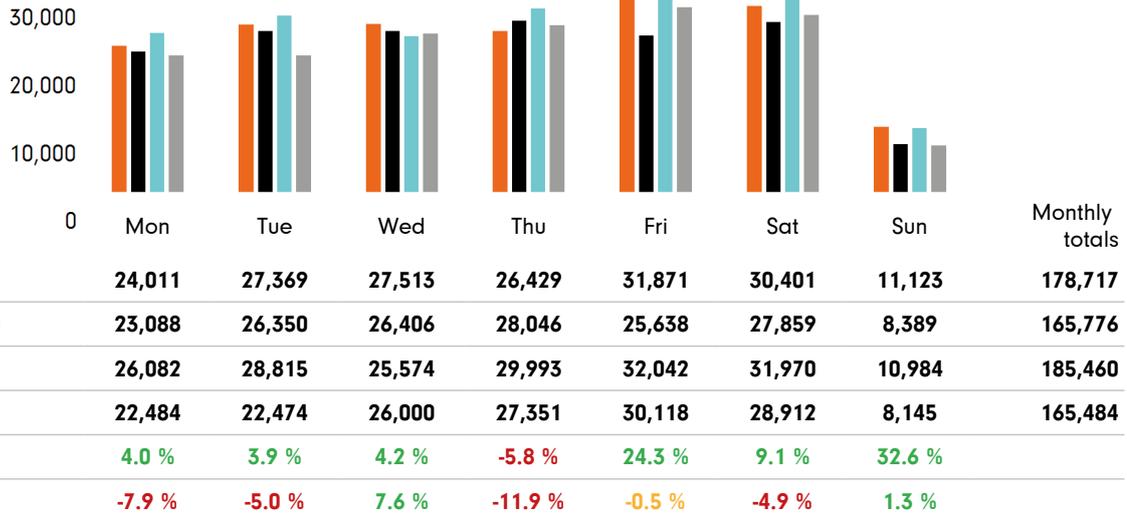
Number of days this month	14	3	11
Number of days same month last year	19	2	7

Average temperature

	Maximum temperature	Minimum temperature
2019	14°	9°
2018	16°	10°

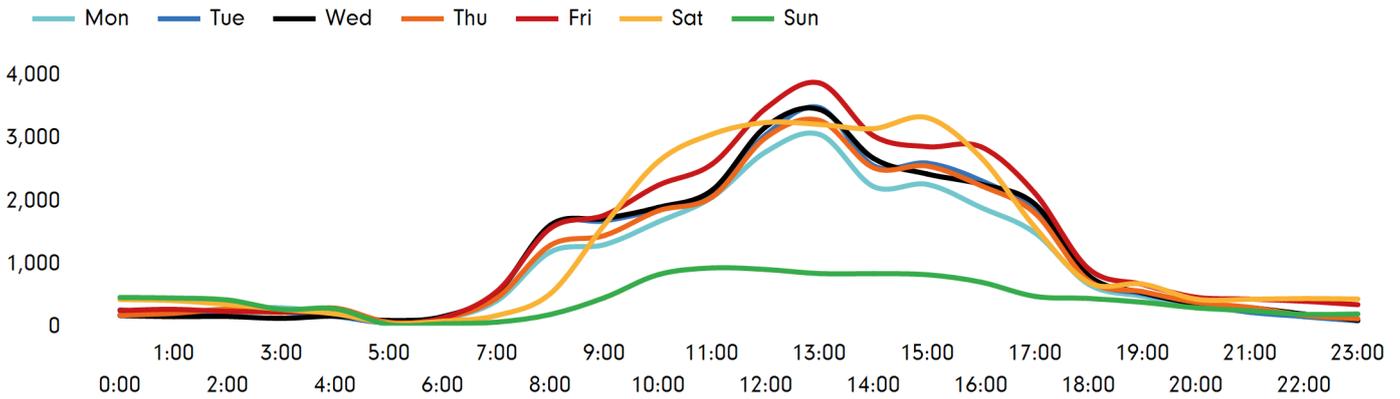
Footfall by day

The figures shown below are calculated using weekly averages.



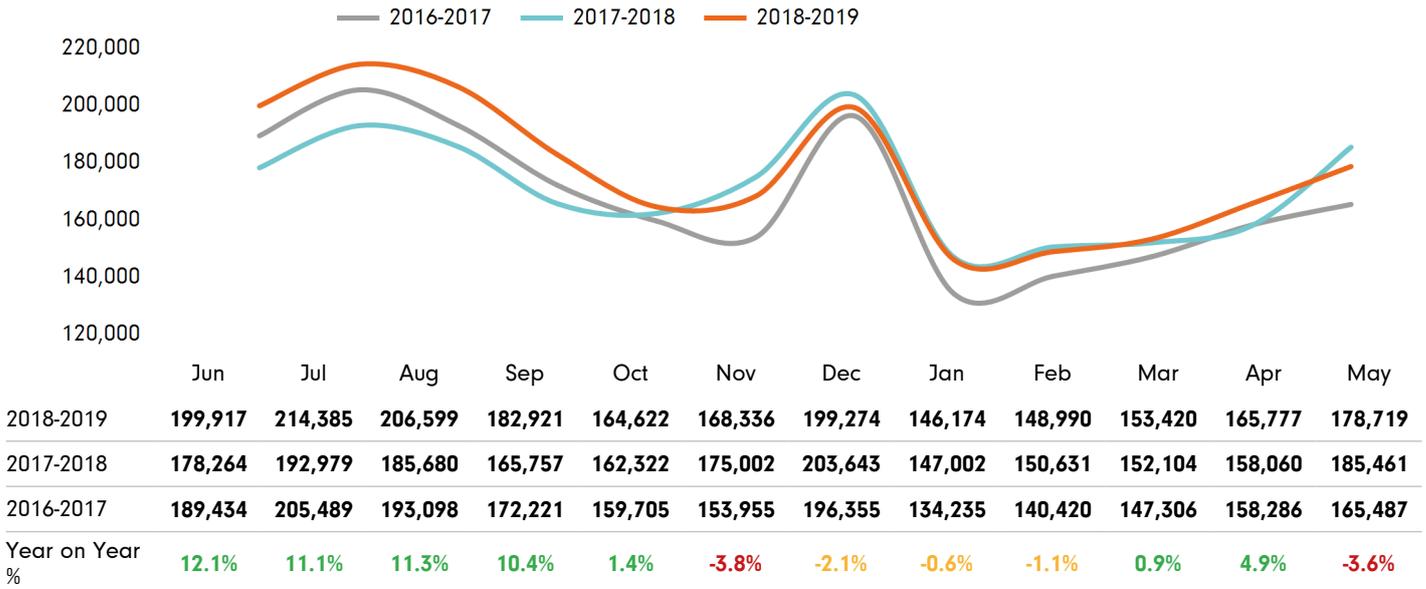
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

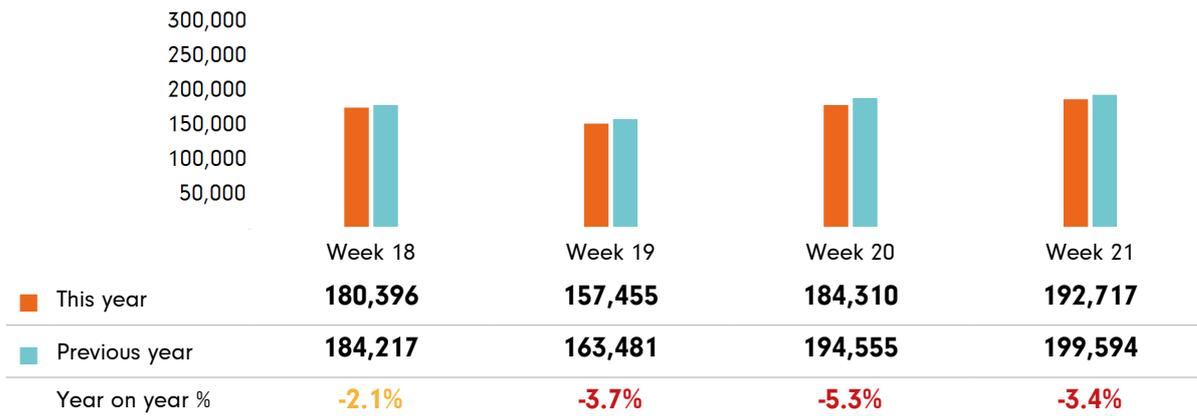
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2018-2019 period with the 2017-2018 period i.e the figure for May compares May 2019 to May 2018

Footfall by week of month

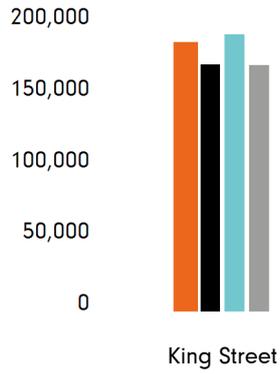
The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

■ This month ■ Previous month ■ Previous year ■ 2 Years ago



This Month	178,720
Previous Month	165,778
Previous Year	185,462
2 Years Ago	165,488
Year on Year %	-3.6 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2019 to May, 2019 Vs January, 2018 to May, 2018

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. May, 2019 Vs May, 2018

Month on Month % Change is the % change in footfall for this Month from the previous Month. 5 2019 Vs 4 2019