

Footfall Report for: St Helier, King Street

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2020	2019	2020	2019	2020	2019
St Helier, King Street	-42.9 %	-1.0 %	-40.1 %	3.2 %	6.8 %	1.8 %
South West	-44.2 %	-2.6 %	-28.7 %	-2.8 %	22.7 %	1.3 %
UK	-45.1 %	-1.5 %	-38.0 %	-1.6 %	14.9 %	-0.6 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

Footfall for the year to date is 42.9% down on the previous year.

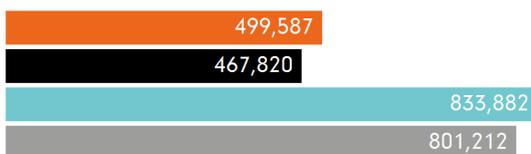
The number of visitors counted for month commencing 3 August 2020 was 499,587.

The busiest day in month commencing 3 August 2020 was Saturday 29 August with 23,013 visitors.

The peak hour of the month was 15:00 on Saturday 29 August 2020 with footfall of 3,069

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Weather



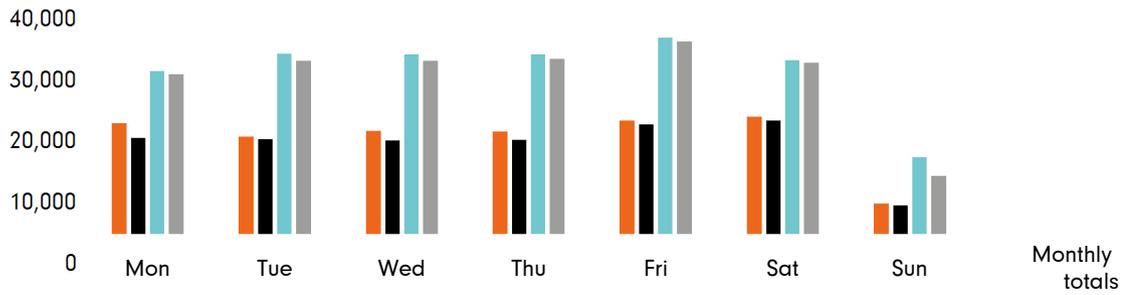
Number of days this month	18	9	1
Number of days same month last year	17	3	8

Average temperature

	Maximum temperature	Minimum temperature
2020	22°	16°
2019	21°	15°

Footfall by day

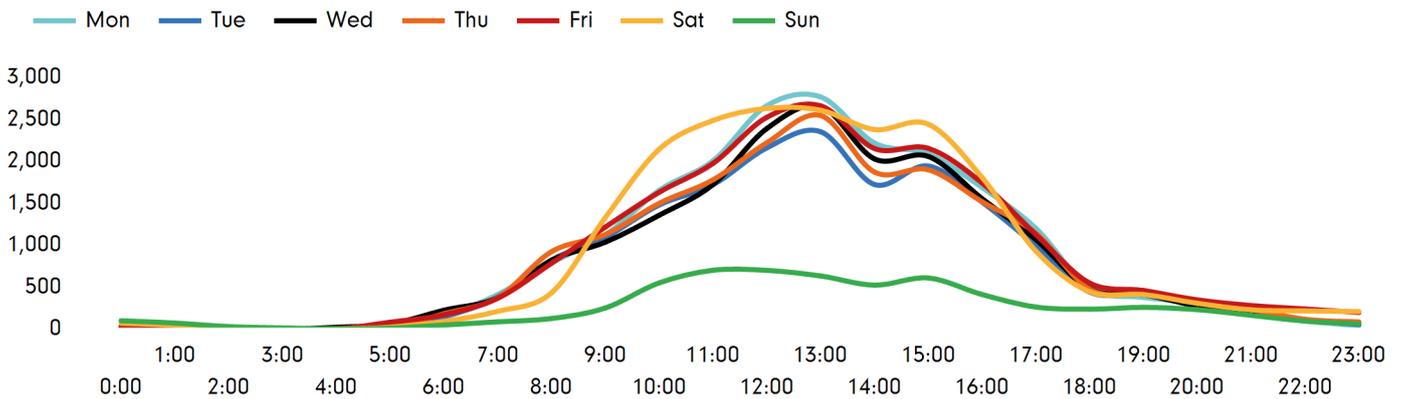
The figures shown below are calculated using weekly averages.



Month on month %	14.7 %	2.6 %	9.7 %	8.5 %	3.1 %	3.4 %	6.2 %	
Year on year %	-31.0 %	-44.7 %	-41.6 %	-41.9 %	-41.4 %	-31.6 %	-56.4 %	

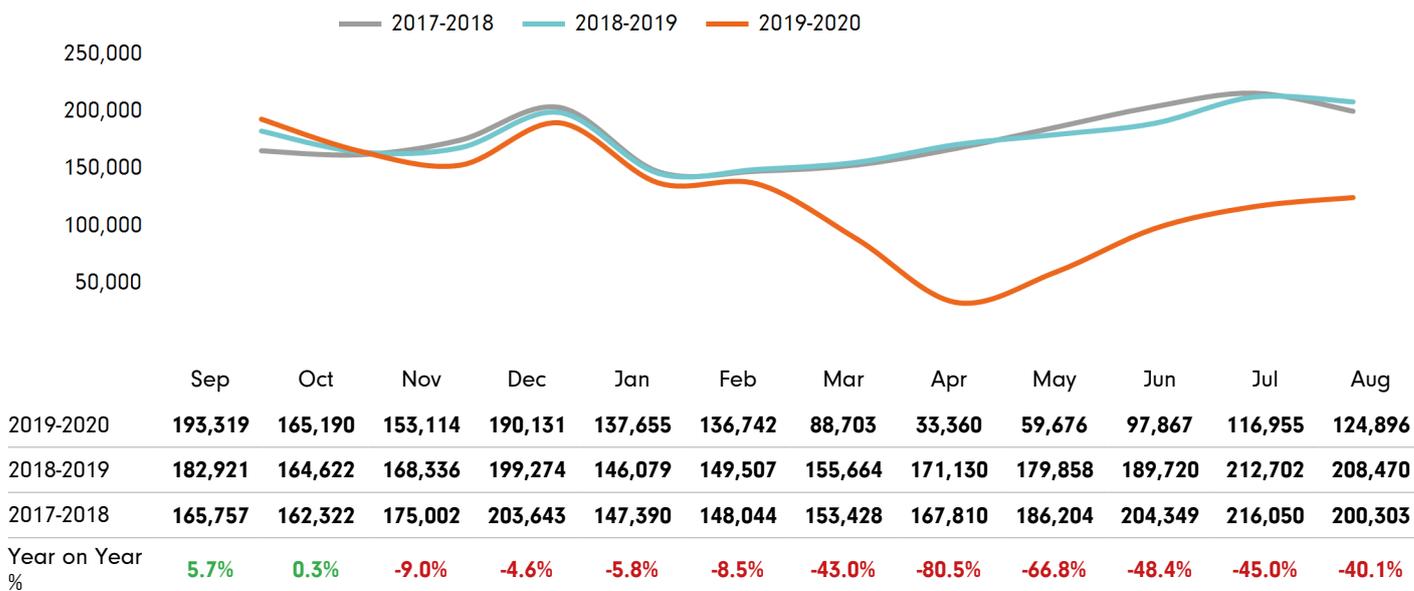
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

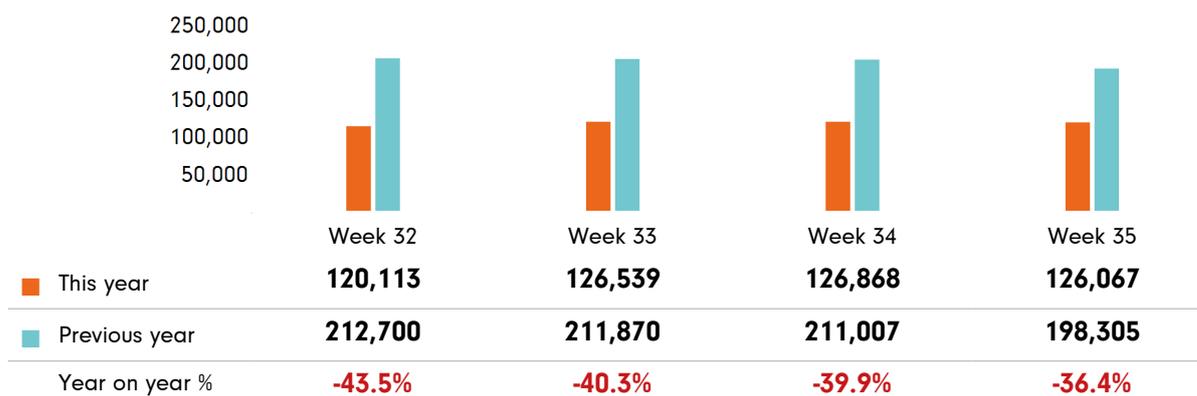
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2019-2020 period with the 2018-2019 period i.e the figure for August compares August 2020 to August 2019

Footfall by week of month

The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.



This Month	124,896
Previous Month	116,955
Previous Year	208,470
2 Years Ago	200,303
Year on Year %	-40.1 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2020 to August, 2020 Vs January, 2019 to August, 2019

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. August, 2020 Vs August, 2019

Month on Month % Change is the % change in footfall for this Month from the previous Month. 8 2020 Vs 7 2020