

# Footfall Report for: St Helier, King Street

Weeks This Month: 4  
Weeks Last Month: 4

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2019	2018	2019	2018	2019	2018
St Helier, King Street	-1.0 %	8.5 %	3.2 %	11.3 %	1.8 %	-3.6 %
South West	-2.6 %	-3.1 %	-2.8 %	-4.3 %	1.3 %	3.0 %
UK	-1.5 %	-2.6 %	-1.6 %	-2.3 %	-0.6 %	-2.0 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

Footfall for the year to date is 1% down on the previous year.

The number of visitors counted for month commencing 29 July 2019 was 852,620.

The busiest day in month commencing 29 July 2019 was Friday 9 August with 37,126 visitors.

The peak hour of the month was 13:00 on Friday 9 August 2019 with footfall of 4,375

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month     ■ Previous Year  
■ Previous Month     ■ 2 Years Ago

## Weather



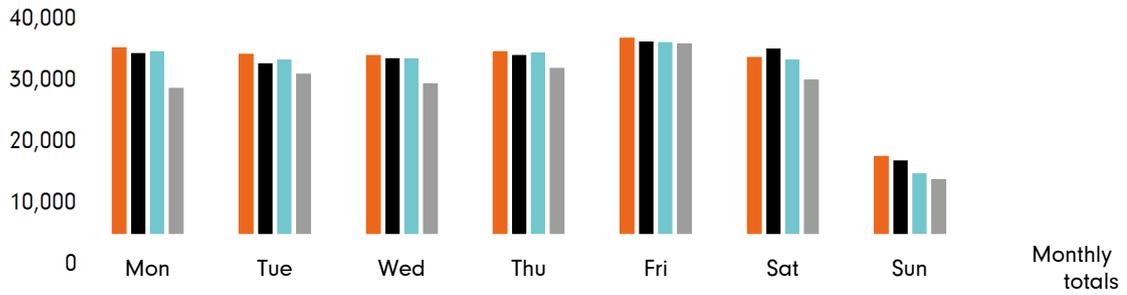
Number of days this month	17	3	8	
Number of days same month last year	16	3	8	1

### Average temperature

	Maximum temperature	Minimum temperature
2019	21°	15°
2018	20°	15°

## Footfall by day

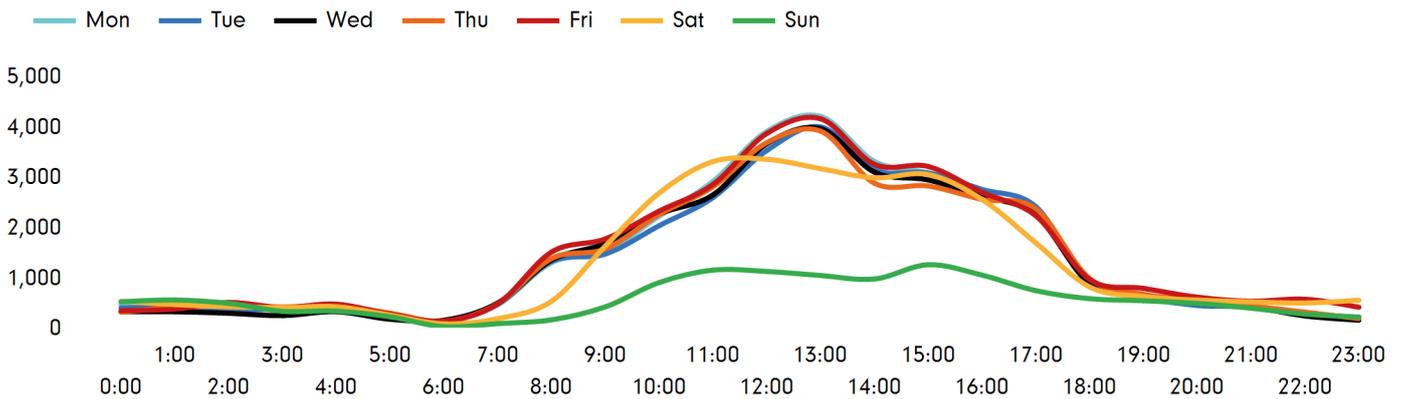
The figures shown below are calculated using weekly averages.



Month on month %	2.8 %	5.7 %	1.9 %	1.9 %	2.0 %	-4.6 %	5.2 %	
Year on year %	1.7 %	3.2 %	1.8 %	0.7 %	2.3 %	1.2 %	25.7 %	

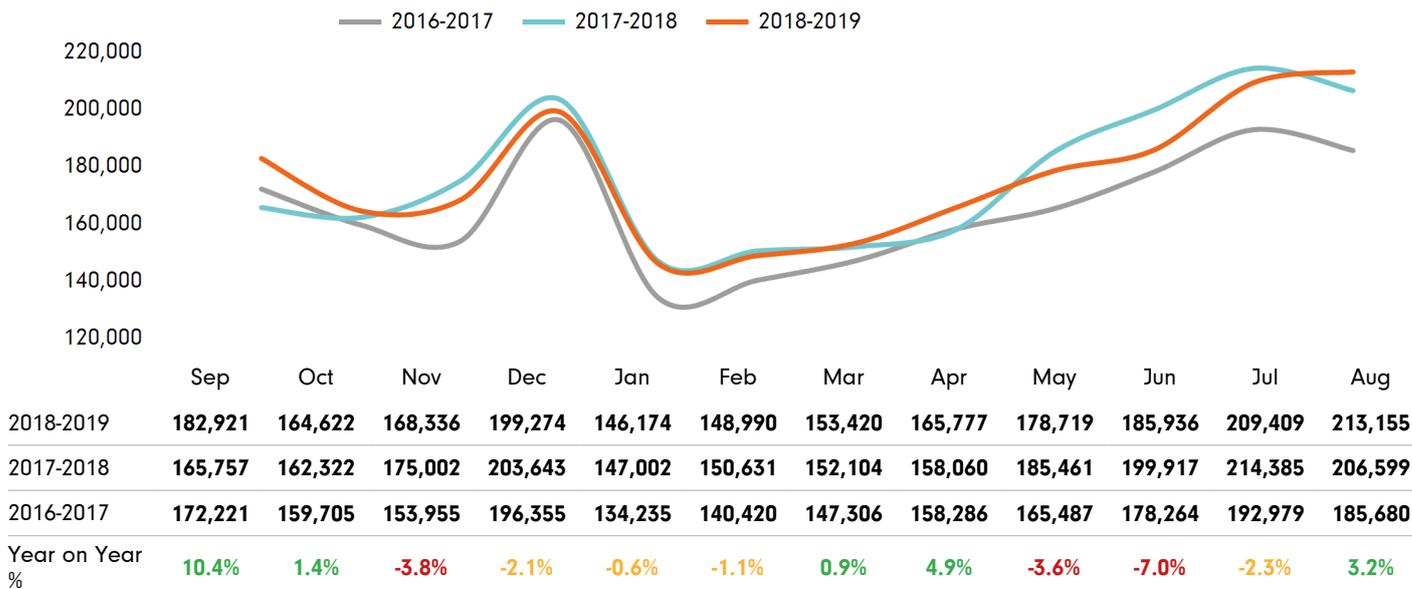
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

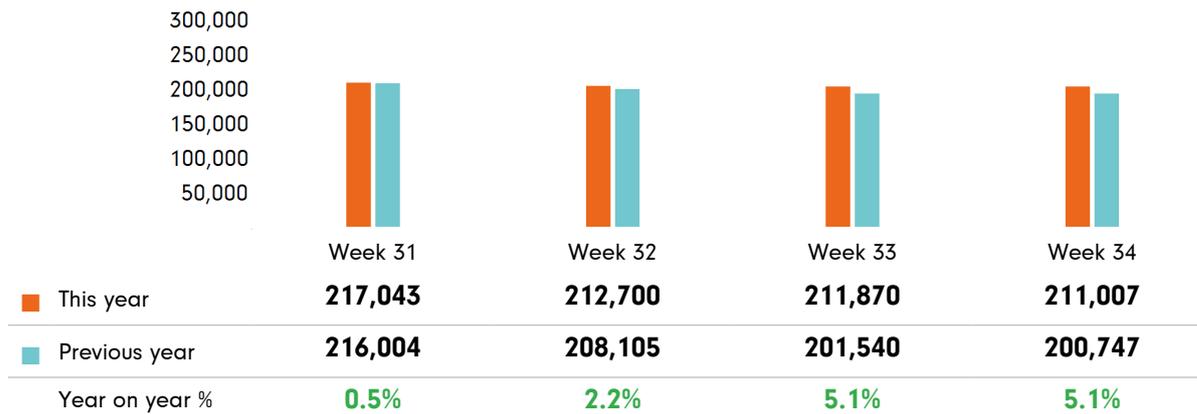
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2018-2019 period with the 2017-2018 period i.e the figure for August compares August 2019 to August 2018

## Footfall by week of month

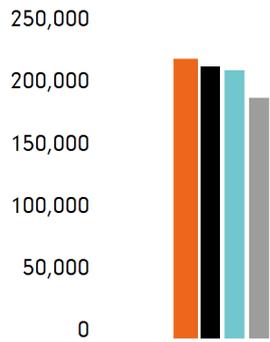
The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.

■ This month   ■ Previous month   ■ Previous year   ■ 2 Years ago



King Street

This Month	<b>213,155</b>
Previous Month	<b>209,409</b>
Previous Year	<b>206,599</b>
2 Years Ago	<b>185,680</b>
Year on Year %	<b>3.2 %</b>

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2019 to August, 2019 Vs January, 2018 to August, 2018

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. August, 2019 Vs August, 2018

Month on Month % Change is the % change in footfall for this Month from the previous Month. 8 2019 Vs 7 2019