Footfall Report for:
St Helier, King Street

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2019	2018	2019	2018	2019	2018
St Helier, King Street	-0.2 %	6.3 %	0.9 %	3.3 %	3.0 %	1.0 %
South West	0.1 %	-4.5 %	-0.3 %	-4.8 %	4.0 %	-3.5 %
UK	0.8 %	-5.1 %	2.7 %	-9.3 %	2.5 %	-3.6 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

Footfall for the year to date is 0.2% down on the previous year.

The number of visitors counted for month commencing 25 February 2019 was 767,103.

The busiest day in month commencing 25 February 2019 was Saturday 30 March with 33,463 visitors.

The peak hour of the month was 14:00 on Saturday 30 March 2019 with footfall of 4,344

Footfall by month

Figures shown below are calculated using monthly totals.

767,103
595,962
760,522
736,530

■ This Month ■ Previous Year ■ 2 Years Ago
■ Previous Month

Weather

	☀	☁	🌧	🌨
Number of days this month	16	3	16	
Number of days same month last year	10		23	2

Average temperature

	Maximum temperature	Minimum temperature
2019	12°	7°
2018	8°	4°

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Footfall by day

The figures shown below are calculated using weekly averages.

	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Monthly totals
This Month	22,380	22,794	22,359	22,910	27,204	28,481	7,289	153,417
Previous Month	23,230	22,092	23,317	22,750	25,652	25,323	6,624	148,988
Previous Year	22,000	22,267	22,887	22,247	26,974	29,096	6,630	152,101
2 Years Ago	20,927	21,533	21,346	22,822	26,974	27,581	6,120	147,303
Month on month %	-3.7 %	3.2 %	-4.1 %	0.7 %	6.1 %	12.5 %	10.0 %	
Year on year %	1.7 %	2.4 %	-2.3 %	3.0 %	0.9 %	-2.1 %	9.9 %	
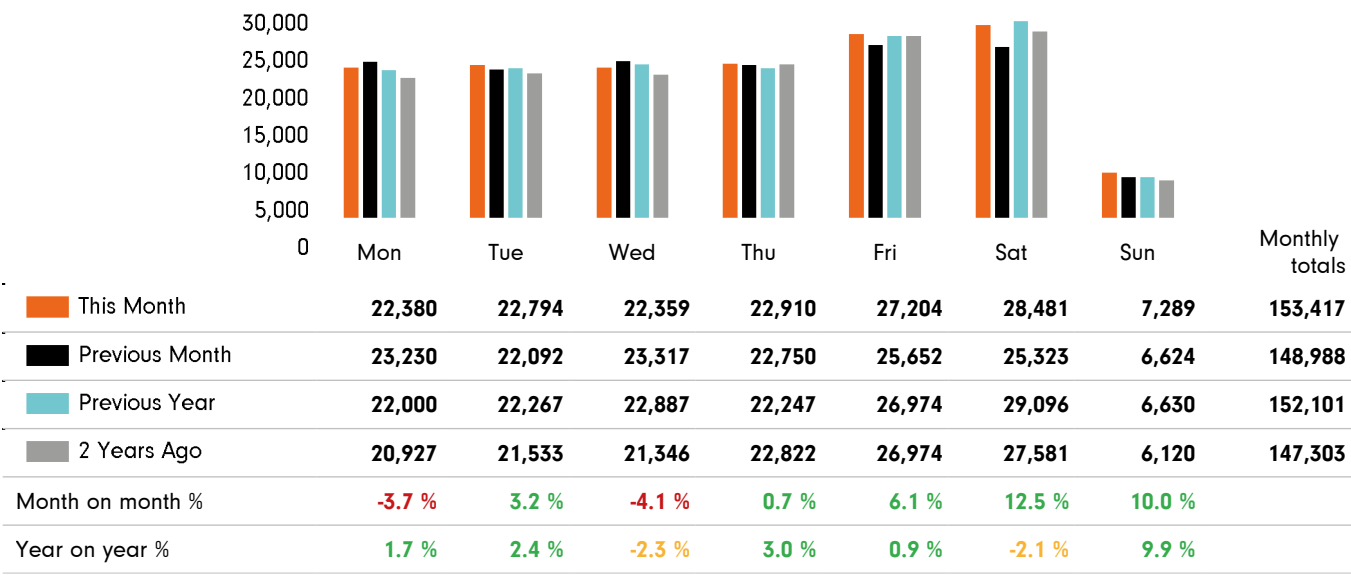
Footfall by hour

The figures shown below are calculated using a weekly average

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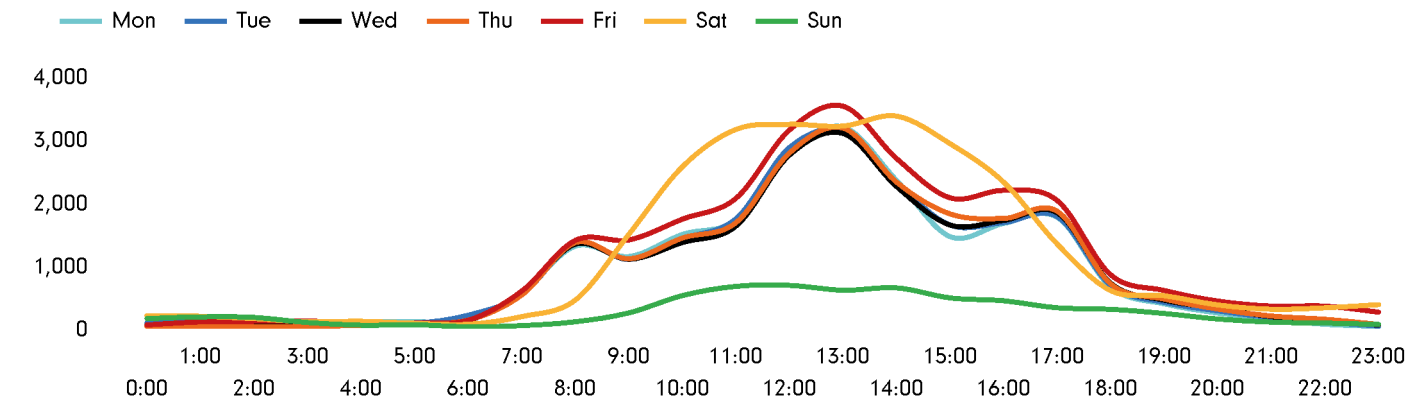
Footfall - rolling 12 months

The figures shown below are calculated using weekly averages.
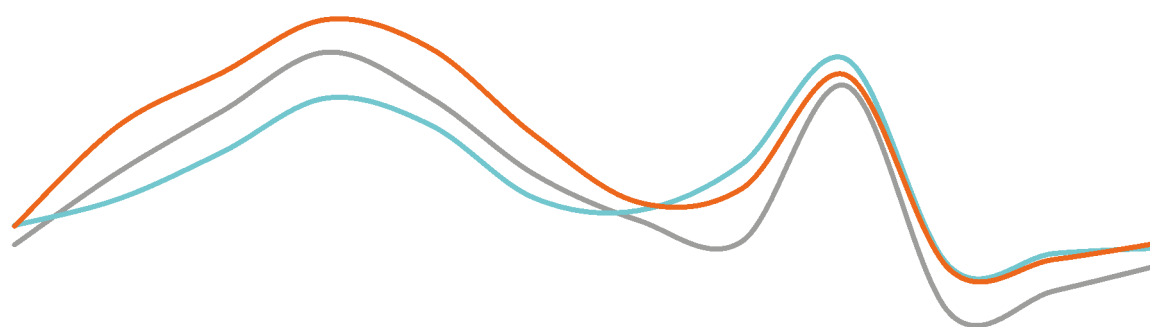
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
2019-2018	158,060	185,461	199,917	214,385	206,599	182,921	164,622	168,336	199,274	146,174	148,990	153,420
2018-2017	158,286	165,487	178,264	192,979	185,680	165,757	162,322	175,002	203,643	147,002	150,631	152,104
2017-2016	153,010	172,811	189,434	205,489	193,098	172,221	159,705	153,955	196,355	134,235	140,420	147,306
Year on Year %	-0.1%	12.1%	12.1%	11.1%	11.3%	10.4%	1.4%	-3.8%	-2.1%	-0.6%	-1.1%	0.9%

Footfall by week of month

The figures shown below are calculated using weekly totals.

	Week 9	Week 10	Week 11	Week 12	Week 13
This year	147,765	146,635	141,150	158,021	173,532
Previous year	138,597	165,283	147,291	154,327	155,024
Year on Year %	6.6%	-11.3%	-4.2%	2.4%	11.9%
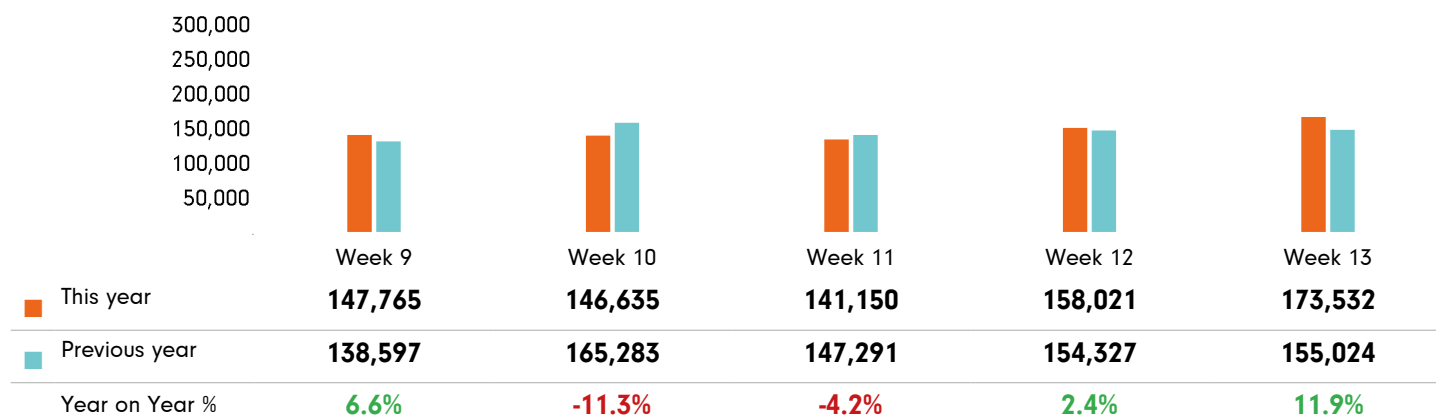
Footfall by location

The figures shown below are calculated using weekly averages.

This month	**153,421**
Previous month	**148,991**
Previous year	**152,104**
2 Years ago	**147,306**
Year on year %	**0.9 %**

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2019 to March , 2019 Vs January, 2018 to March , 2018

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.March, 2019 Vs March, 2018

Month on Month % Change is the % change in footfall for this Month from the previous Month.3 2019 Vs 2 2019

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