



7 August 2024

Request

Under the Freedom of Information Act, I am writing to request some information from the parish of St Helier.

According to a written States question answered by the Sustainable Economic Development Minister on 24 June, footfall in St Helier is now monitored by the introduction of two additional footfall cameras installed in December 2023 on Queen Street and King Street.

- A. Please confirm the cost of each footfall camera and which company they were purchased from.
- B. Please confirm the precise locations of the footfall cameras i.e. the shop they are in/on.
- C. Please confirm the number of pedestrians these cameras have logged since they were installed, broken down by month.

Response

- A. The cameras were supplied by MRI On Location (formerly Springboard). The subscriptions for the camera including analysis are –
 - a. £3,200 for one camera and
 - b. £21,000 over 3 years for 2 cameras installed in 2023 (£8,200 in year 1, £6,400 for each of years 2 and 3).
- B. The cameras are located –
 - a. on the outside of Voisin's and measures people walking in each direction of King Street
 - b. on a lamp post at the La Motte Street end of Queen Street and
 - c. on a lamp post at the Charing Cross end of King Street.
- C. The folder attached contains the monthly reports from 2016-2024.

