

Footfall Report for: St Helier, King Street

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2020	2019	2020	2019	2020	2019
St Helier, King Street	-20.3 %	-0.2 %	-43.0 %	0.9 %	-35.1 %	3.0 %
South West	-20.6 %	0.1 %	-47.4 %	-0.3 %	-39.7 %	4.0 %
UK	-19.0 %	0.8 %	-47.7 %	2.7 %	-42.2 %	2.5 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

Footfall for the year to date is 20.3% down on the previous year.

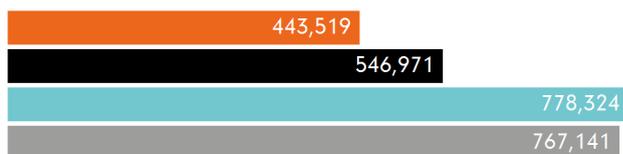
The number of visitors counted for month commencing 2 March 2020 was 443,519.

The busiest day in month commencing 2 March 2020 was Saturday 7 March with 24,166 visitors.

The peak hour of the month was 13:00 on Friday 13 March 2020 with footfall of 3,271

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Weather



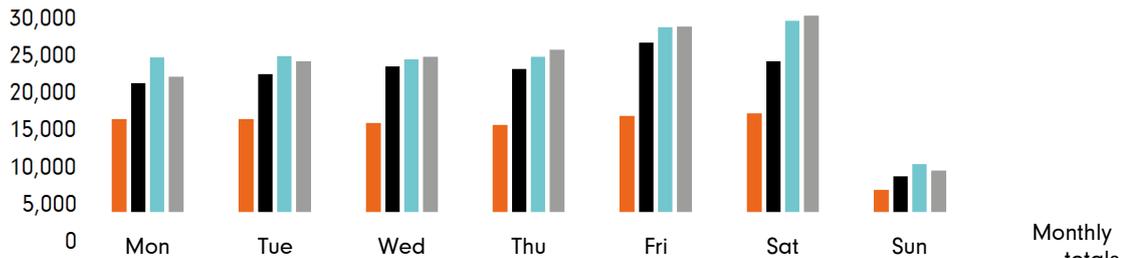
	Sun	Cloud	Rain
Number of days this month	19	3	13
Number of days same month last year	16	3	16

Average temperature

	Maximum temperature	Minimum temperature
2020	10°	6°
2019	11°	7°

Footfall by day

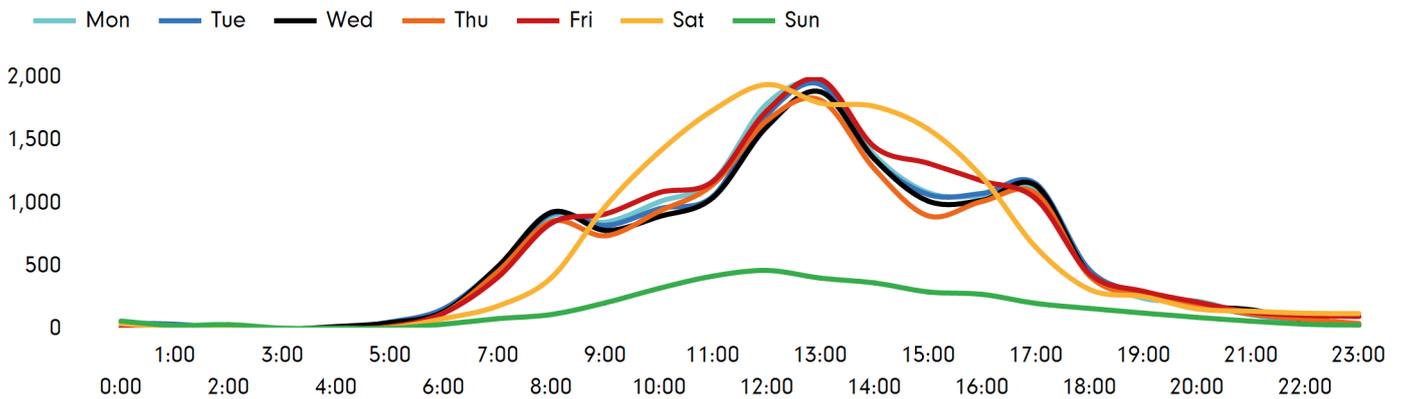
The figures shown below are calculated using weekly averages.



This Month	14,149	14,110	13,605	13,264	14,634	15,012	3,930	88,704
Previous Month	19,312	20,669	21,778	21,396	25,217	22,479	5,893	136,744
Previous Year	23,103	23,217	22,749	23,129	27,444	28,391	7,632	155,665
2 Years Ago	20,257	22,492	23,211	24,149	27,496	29,150	6,673	153,428
Month on month %	-26.7 %	-31.7 %	-37.5 %	-38.0 %	-42.0 %	-33.2 %	-33.3 %	
Year on year %	-38.8 %	-39.2 %	-40.2 %	-42.7 %	-46.7 %	-47.1 %	-48.5 %	

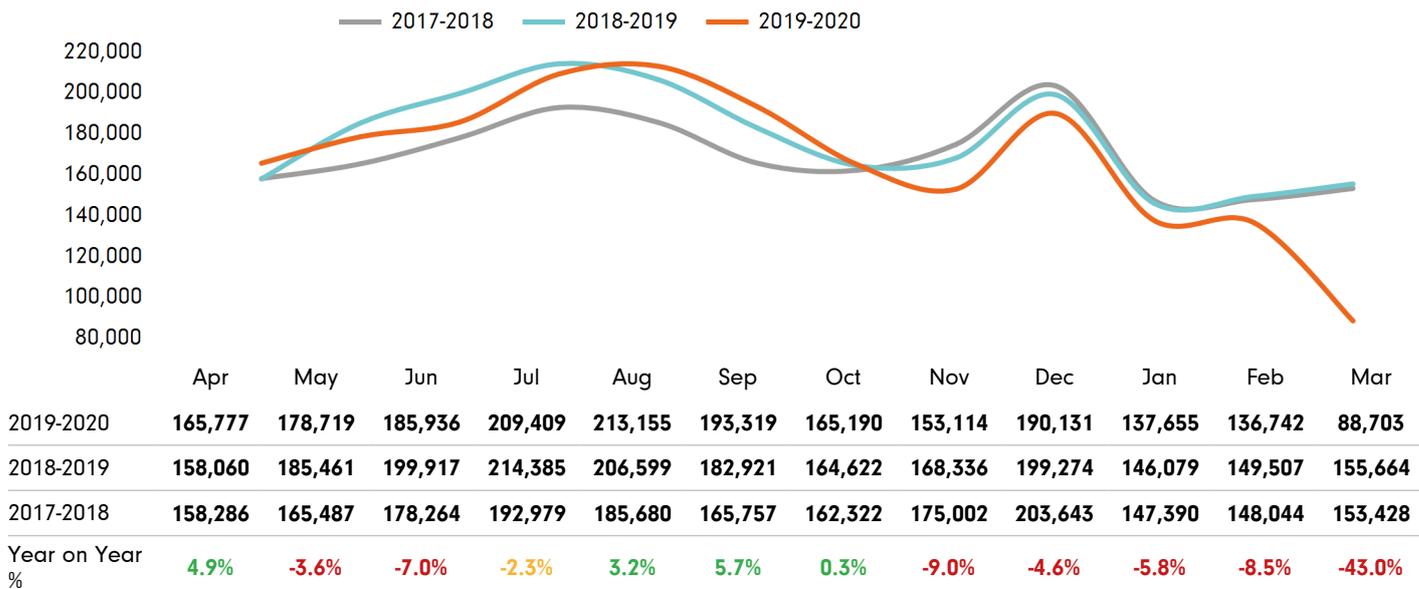
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2019-2020 period with the 2018-2019 period i.e the figure for March compares March 2020 to March 2019

Footfall by week of month

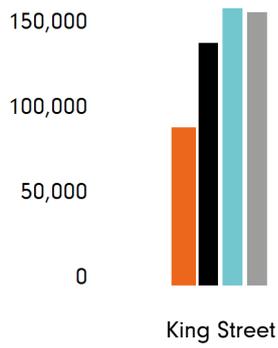
The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

■ This month ■ Previous month ■ Previous year ■ 2 Years ago



This Month	88,703
Previous Month	136,742
Previous Year	155,664
2 Years Ago	153,428
Year on Year %	-43.0 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2020 to March, 2020 Vs January, 2019 to March, 2019

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. March, 2020 Vs March, 2019

Month on Month % Change is the % change in footfall for this Month from the previous Month. 3 2020 Vs 2 2020