

# May 2020. 04 May 2020 - 31 May 2020

## Footfall Report for: St Helier, King Street

Weeks This Month: 4  
Weeks Last Month: 4

### Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2020	2019	2020	2019	2020	2019
St Helier, King Street	-41.6 %	0.0 %	-66.8 %	-3.6 %	78.9 %	7.8 %
South West	-42.6 %	-1.6 %	-76.5 %	-7.3 %	44.1 %	-3.3 %
UK	-41.5 %	-0.7 %	-77.8 %	-5.1 %	30.9 %	0.0 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

### Headlines

Footfall for the year to date is 41.6% down on the previous year.

The number of visitors counted for month commencing 4 May 2020 was 238,705.

The busiest day in month commencing 4 May 2020 was Saturday 23 May with 15,319 visitors.

The peak hour of the month was 11:00 on Saturday 30 May 2020 with footfall of 2,097

### Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month     ■ Previous Year  
■ Previous Month     ■ 2 Years Ago

### Weather



	Sun	Cloud	Rain
Number of days this month	22	4	2
Number of days same month last year	14	3	11

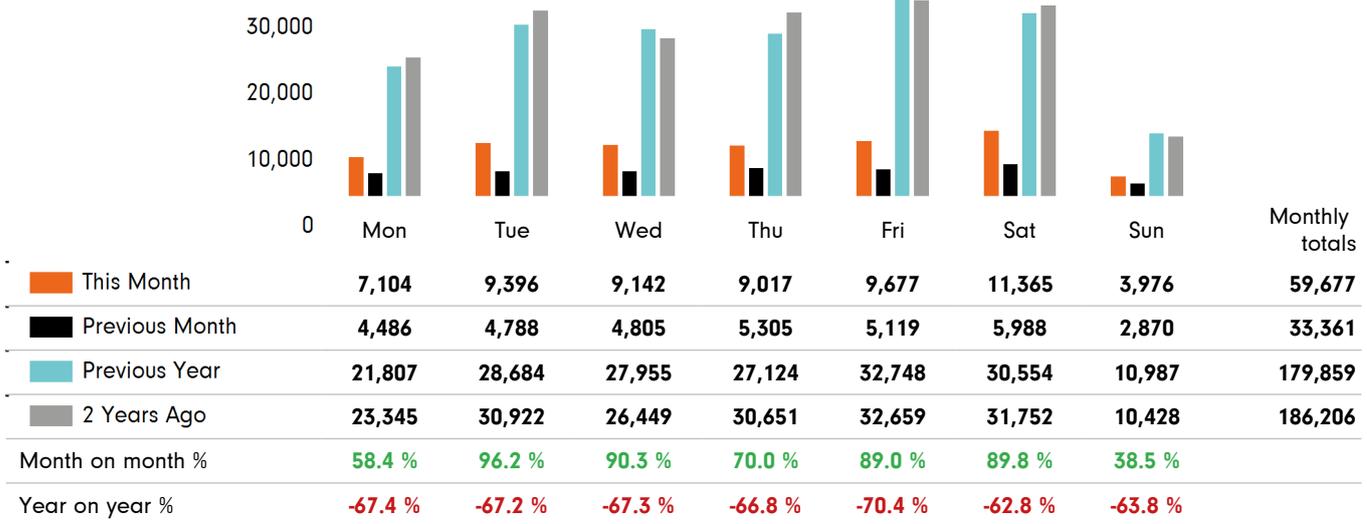
### Average temperature

	Maximum temperature	Minimum temperature
2020	17°	10°
2019	15°	10°

# SPRINGBOARD.

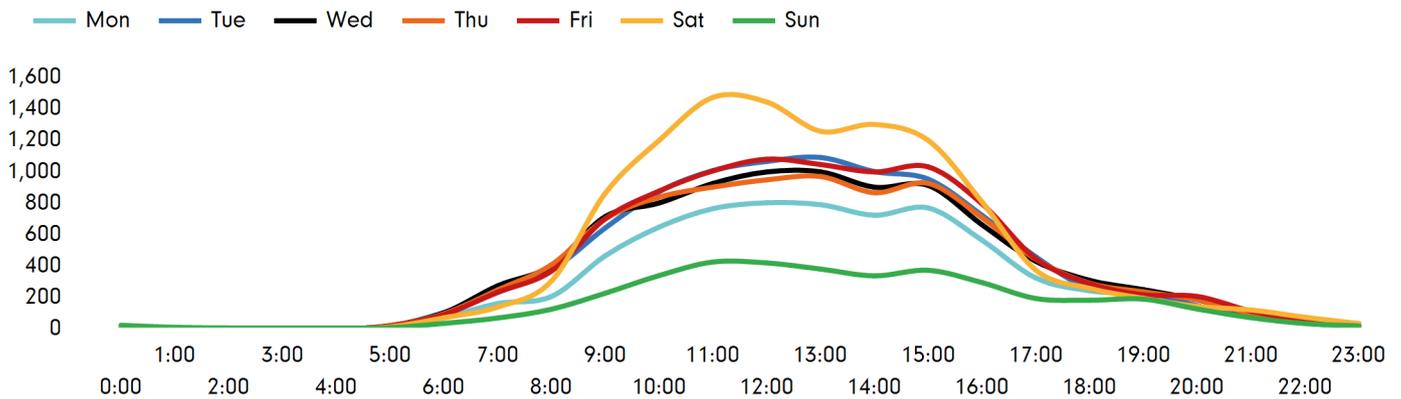
## Footfall by day

The figures shown below are calculated using weekly averages.



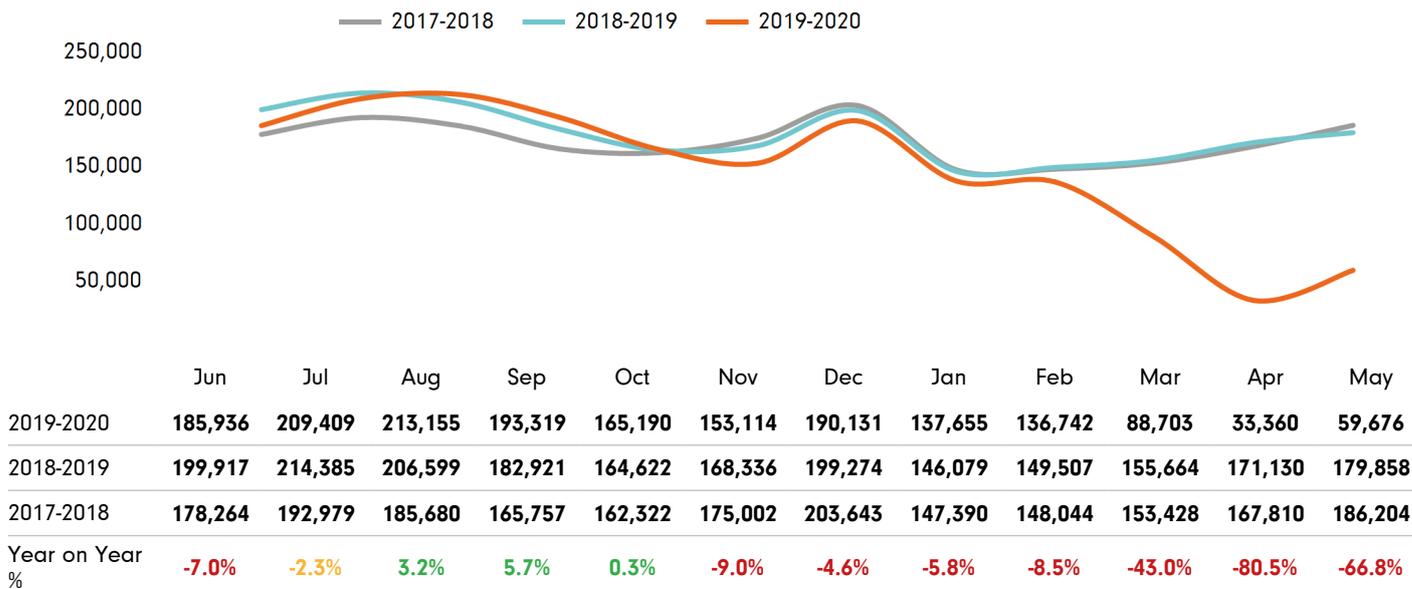
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

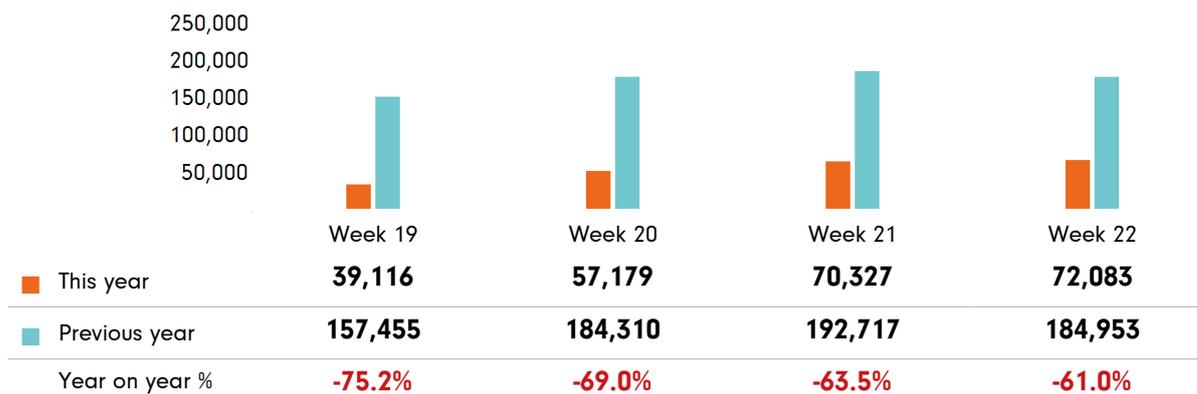
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2019-2020 period with the 2018-2019 period i.e the figure for May compares May 2020 to May 2019

## Footfall by week of month

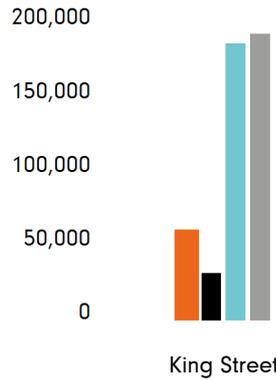
The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.

■ This month ■ Previous month ■ Previous year ■ 2 Years ago



This Month	<b>59,676</b>
Previous Month	<b>33,360</b>
Previous Year	<b>179,858</b>
2 Years Ago	<b>186,204</b>
Year on Year %	<b>-66.8 %</b>

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2020 to May, 2020 Vs January, 2019 to May, 2019

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. May, 2020 Vs May, 2019

Month on Month % Change is the % change in footfall for this Month from the previous Month. 5 2020 Vs 4 2020