

# Footfall Report for: St Helier, King Street

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2019	2018	2019	2018	2019	2018
St Helier, King Street	-1.7 %	8.1 %	-2.3 %	11.1 %	12.6 %	7.2 %
South West	-2.5 %	-2.9 %	-2.2 %	-2.3 %	13.4 %	6.2 %
UK	-1.5 %	-2.7 %	-2.2 %	0.1 %	5.4 %	3.3 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

Footfall for the year to date is 1.7% down on the previous year.

The number of visitors counted for month commencing 1 July 2019 was 837,637.

The busiest day in month commencing 1 July 2019 was Friday 26 July with 37,778 visitors.

The peak hour of the month was 13:00 on Friday 26 July 2019 with footfall of 4,714

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month    ■ Previous Year  
■ Previous Month    ■ 2 Years Ago

## Weather



Number of days this month    **25**    **3**

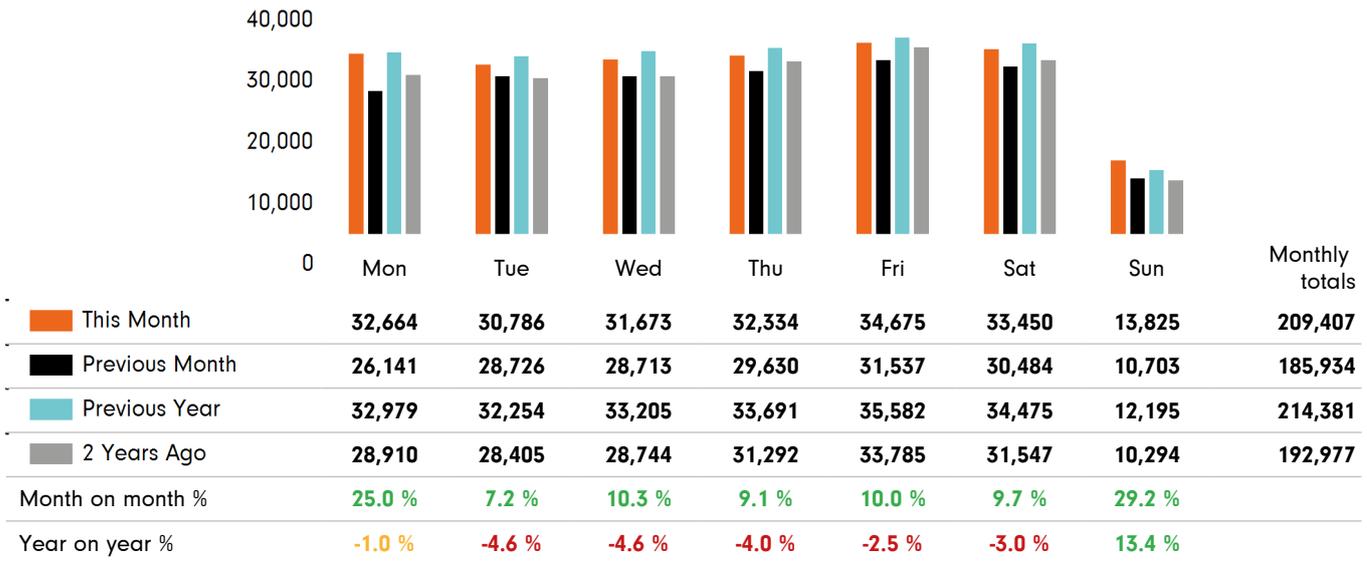
Number of days same month last year    **22**    **5**    **1**

### Average temperature

	Maximum temperature	Minimum temperature
2019	21°	15°
2018	23°	16°

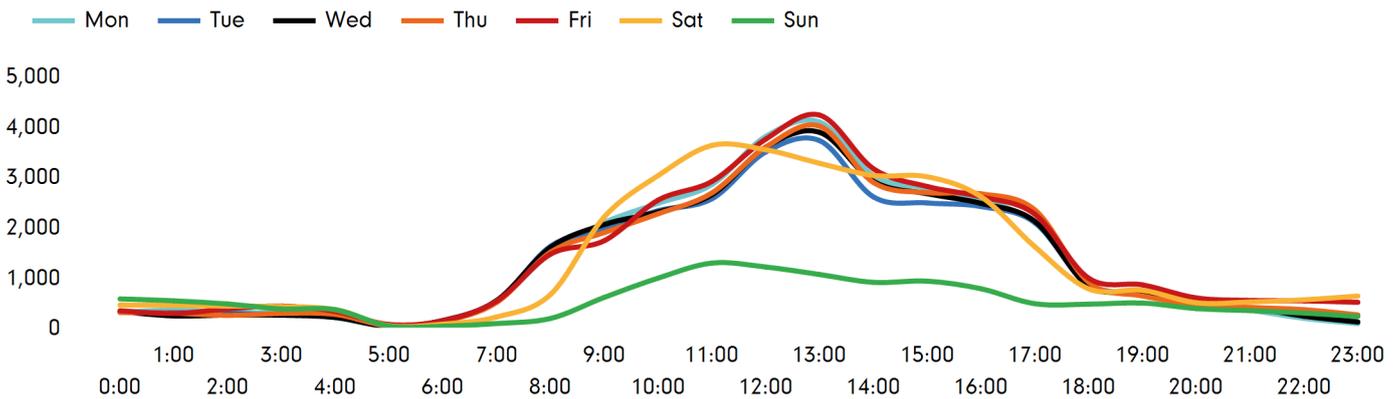
## Footfall by day

The figures shown below are calculated using weekly averages.



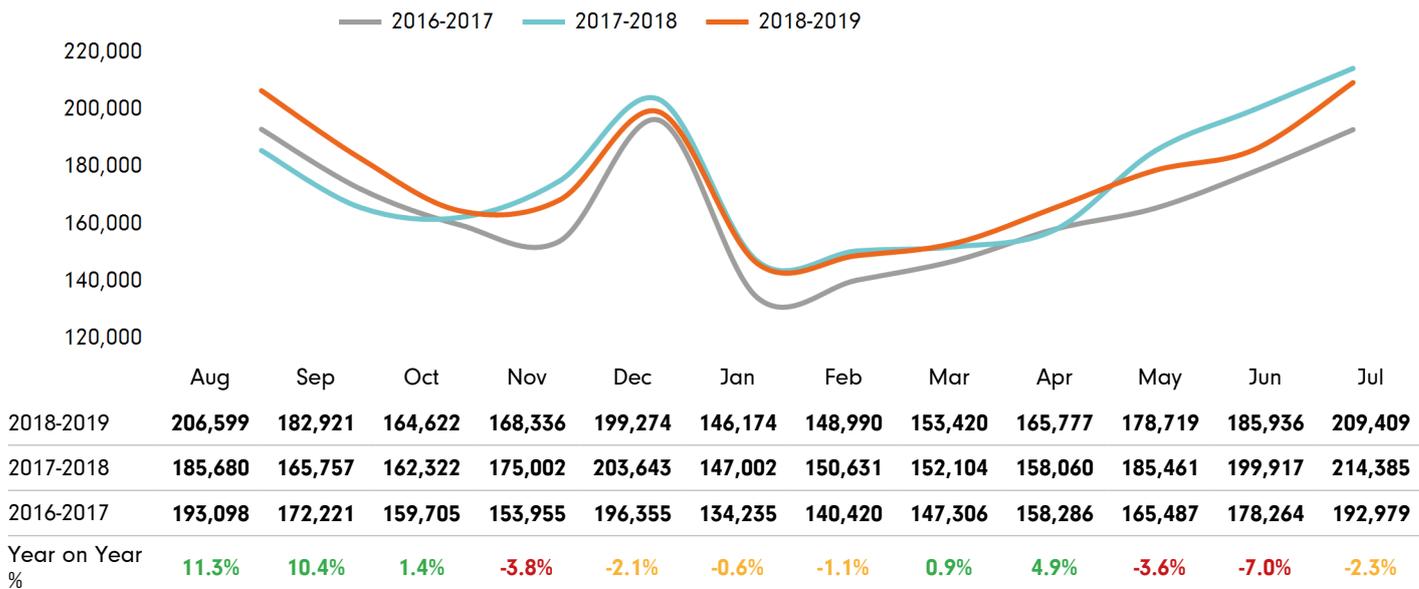
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

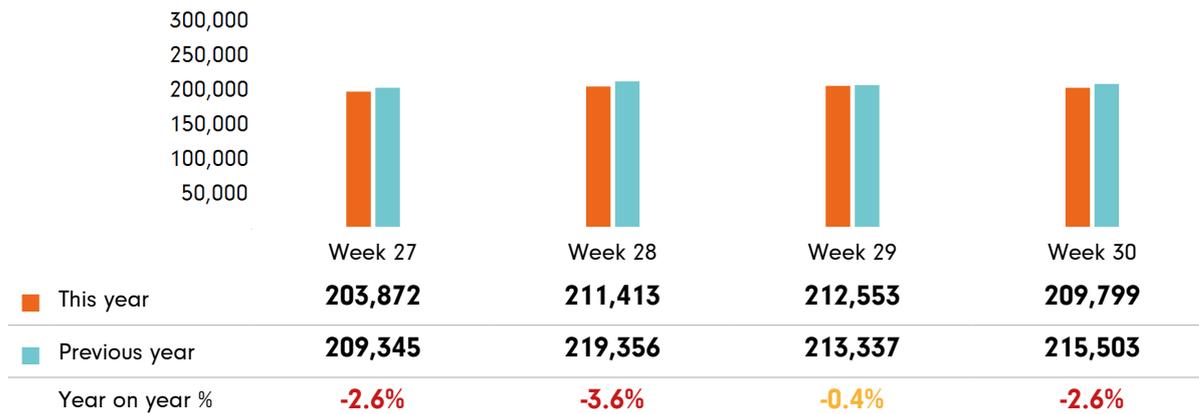
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2018-2019 period with the 2017-2018 period i.e the figure for July compares July 2019 to July 2018

## Footfall by week of month

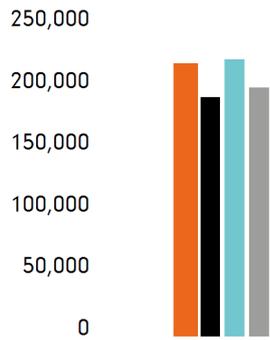
The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.

■ This month   ■ Previous month   ■ Previous year   ■ 2 Years ago



King Street

This Month	<b>209,409</b>
Previous Month	<b>185,937</b>
Previous Year	<b>214,385</b>
2 Years Ago	<b>192,980</b>
Year on Year %	<b>-2.3 %</b>

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2019 to July, 2019 Vs January, 2018 to July, 2018

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. July, 2019 Vs July, 2018

Month on Month % Change is the % change in footfall for this Month from the previous Month. 7 2019 Vs 6 2019