

# Footfall Report for: St Helier, King Street

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
St Helier, King Street	16.8%	88.7%	16.8%	88.7%	-25.8%	-30.3%
South West	5.2%	186.5%	5.0%	186.5%	-26.7%	-21.9%
UK	15.6%	169.5%	15.4%	169.5%	-16.6%	-18.7%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors for the year to date is 473,779 which is 16.8% up on the previous year.

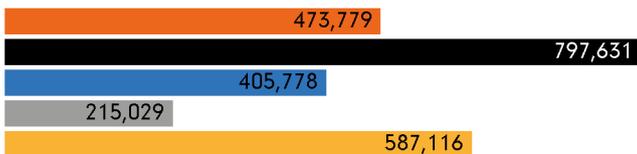
The total number of visitors to St Helier, King Street in month commencing 2 January 2023 was 473,779.

The busiest day in month commencing 2 January 2023 was Saturday 28 January with 22,902 visitors.

The peak hour of the month was 13:00 on Tuesday 3 January 2023 with footfall of 3,942.

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month    ■ Previous Year    ■ 2019  
■ Previous Month    ■ 2 Years Ago

## Weather



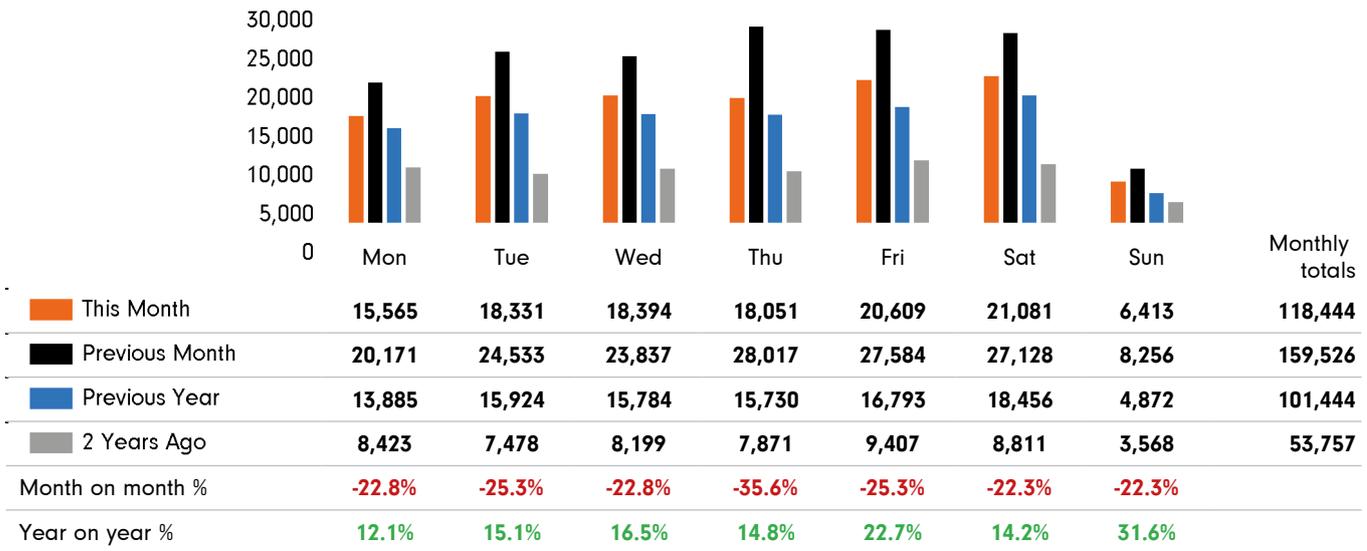
	Sun	Cloud	Rain	Snow
Number of days this month	9	15	3	1
Number of days same month last year	10	4	12	2
Number of days same month two years ago	4	3	21	

## Average temperature

	Maximum temperature	Minimum temperature
2023	9°	5°
2022	9°	5°
2021	8°	5°

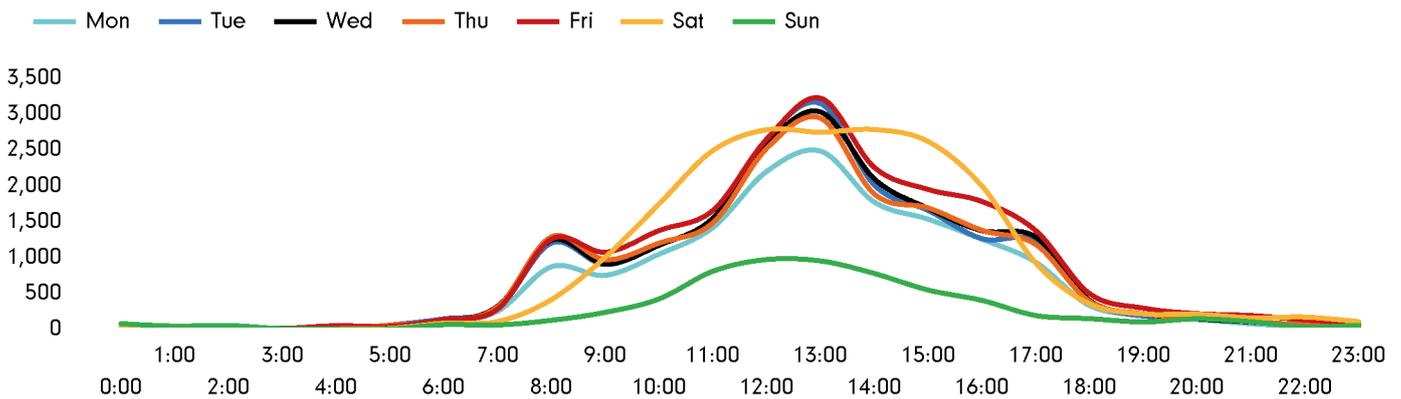
## Footfall by day

The figures shown below are calculated using weekly averages.



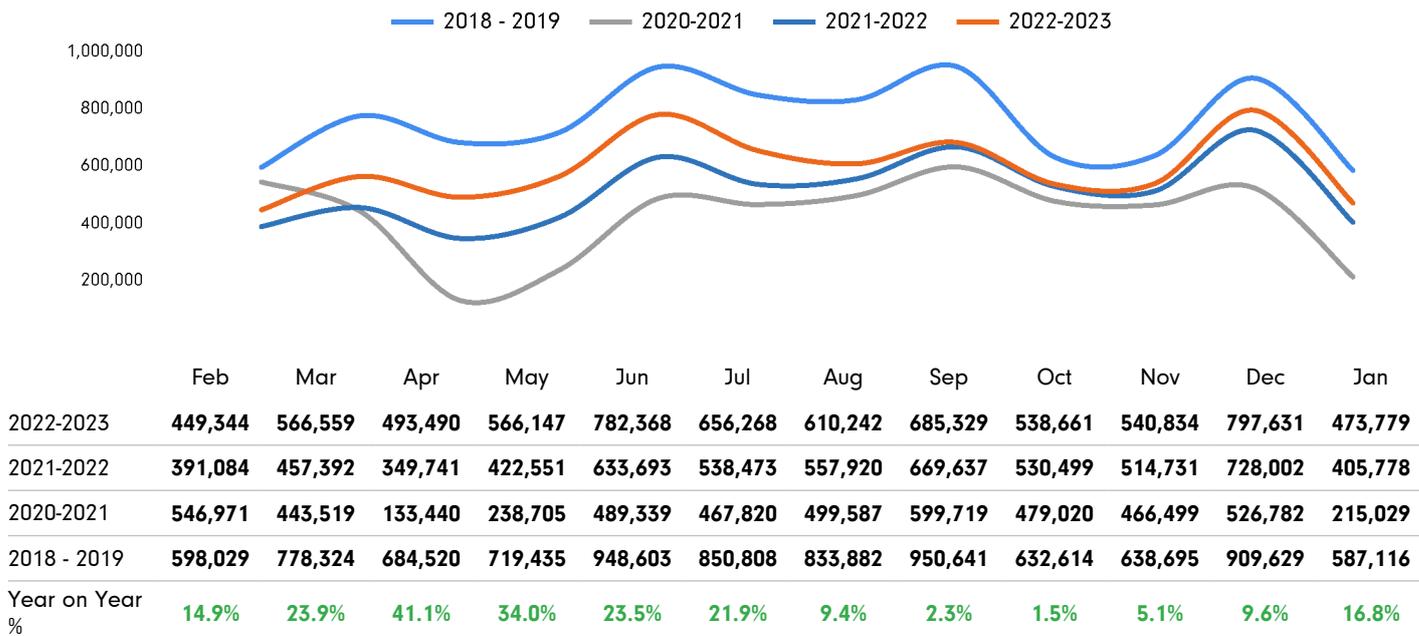
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

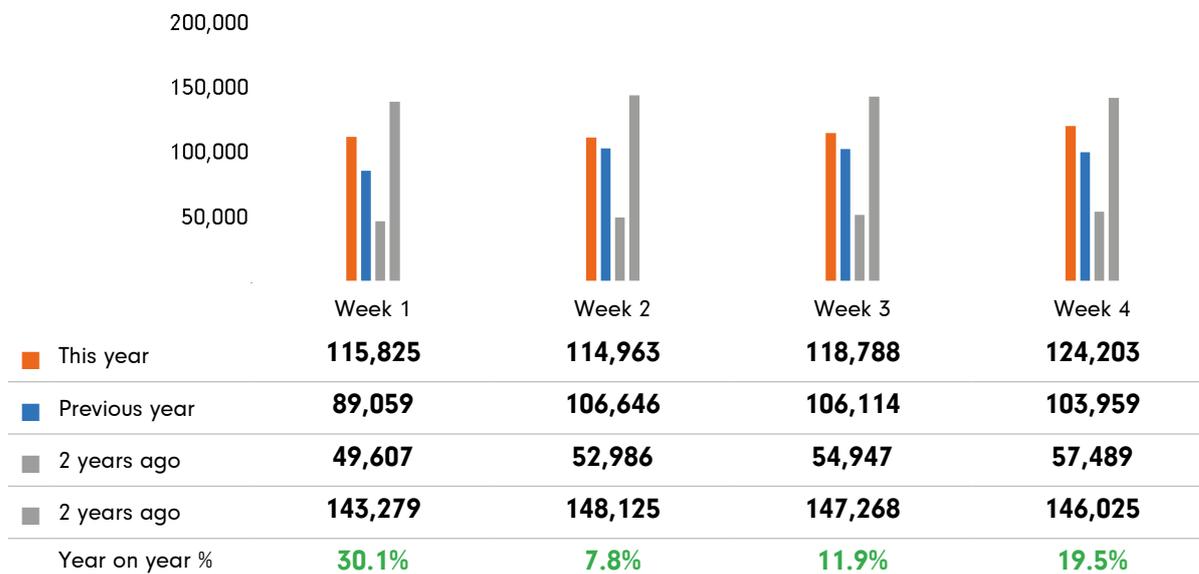
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2022-2023 period with the 2021-2022 period i.e the figure for January compares January 2023 to January 2022

## Footfall by week of month

The figures shown below are calculated using weekly totals.

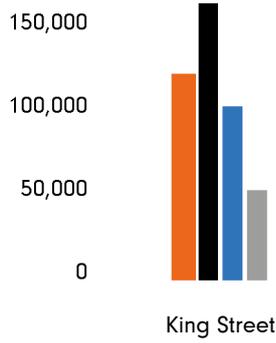


## Footfall by location

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The figures shown below are calculated using weekly averages.

■ This month   ■ Previous month   ■ Previous year   ■ 2 Years ago



This Month	<b>118,444</b>
Previous Month	<b>159,526</b>
Previous Year	<b>101,444</b>
2 Years Ago	<b>53,757</b>
Year on Year %	<b>16.8 %</b>

## Reporting dates

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This month - 02 January 2023 - 29 January 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to January, 2023 Vs January, 2022 to January, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. January, 2023 Vs January, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 1 2023 Vs December 2022

# 2019 Comparison for: St Helier, King Street

## 2019 comparison for St Helier, King Street

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

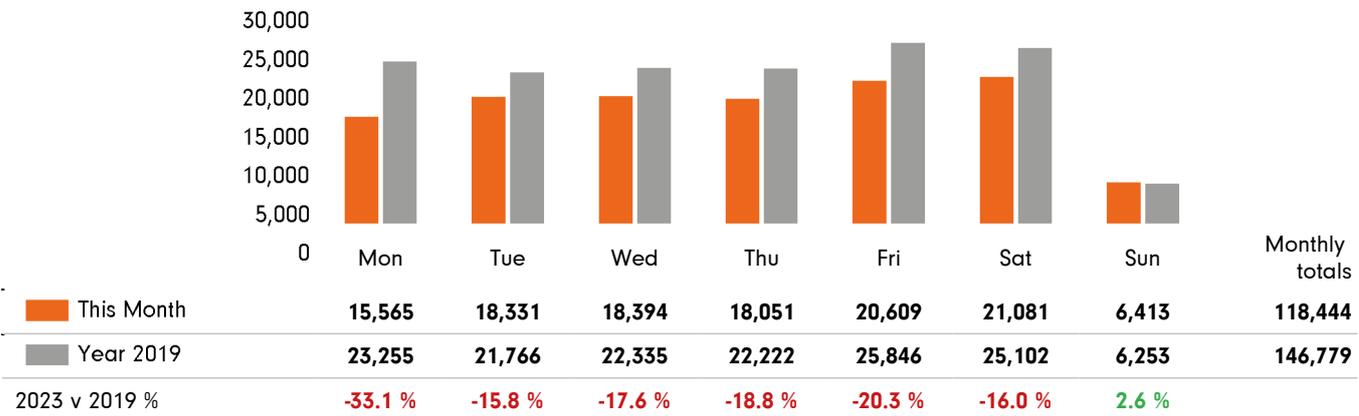
### Headlines

	Year to date %	Year on year %
	2023 Vs 2019	2023 Vs 2019
St Helier, King Street	<b>-19.3 %</b>	<b>-19.3 %</b>
South West	<b>-15.6 %</b>	<b>-14.2 %</b>
UK	<b>-15.9 %</b>	<b>-15.6 %</b>

St Helier, King Street is compared to the high street index.

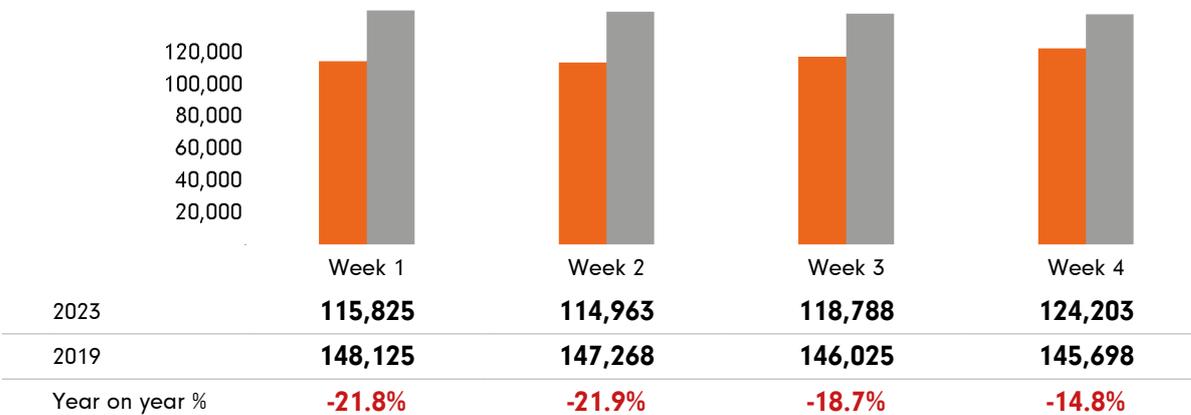
### Footfall by day

The figures shown below are calculated using weekly averages.



### Footfall by week of month

The figures shown below are calculated using weekly totals.



## Footfall by location

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The figures shown below are calculated using weekly averages.

