

# Footfall Report for: St Helier, King Street

Weeks This Month: 5  
Weeks Last Month: 4

## Monthly Footfall

|                        | Year to date % |               | Year on year % |               | Month on month % |              |
|------------------------|----------------|---------------|----------------|---------------|------------------|--------------|
|                        | 2020           | 2019          | 2020           | 2019          | 2020             | 2019         |
| St Helier, King Street | <b>-43.0 %</b> | <b>-1.6 %</b> | <b>-48.4 %</b> | <b>-7.0 %</b> | <b>64.0 %</b>    | <b>4.0 %</b> |
| South West             | <b>-46.6 %</b> | <b>-2.5 %</b> | <b>-62.7 %</b> | <b>-6.7 %</b> | <b>61.5 %</b>    | <b>4.1 %</b> |
| UK                     | <b>-45.9 %</b> | <b>-1.4 %</b> | <b>-64.4 %</b> | <b>-4.3 %</b> | <b>62.7 %</b>    | <b>2.3 %</b> |

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

Footfall for the year to date is 43% down on the previous year.

The number of visitors counted for month commencing 1 June 2020 was 489,339.

The busiest day in month commencing 1 June 2020 was Saturday 20 June with 22,947 visitors.

The peak hour of the month was 12:00 on Saturday 20 June 2020 with footfall of 3,316

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month     ■ Previous Year  
■ Previous Month     ■ 2 Years Ago

## Weather



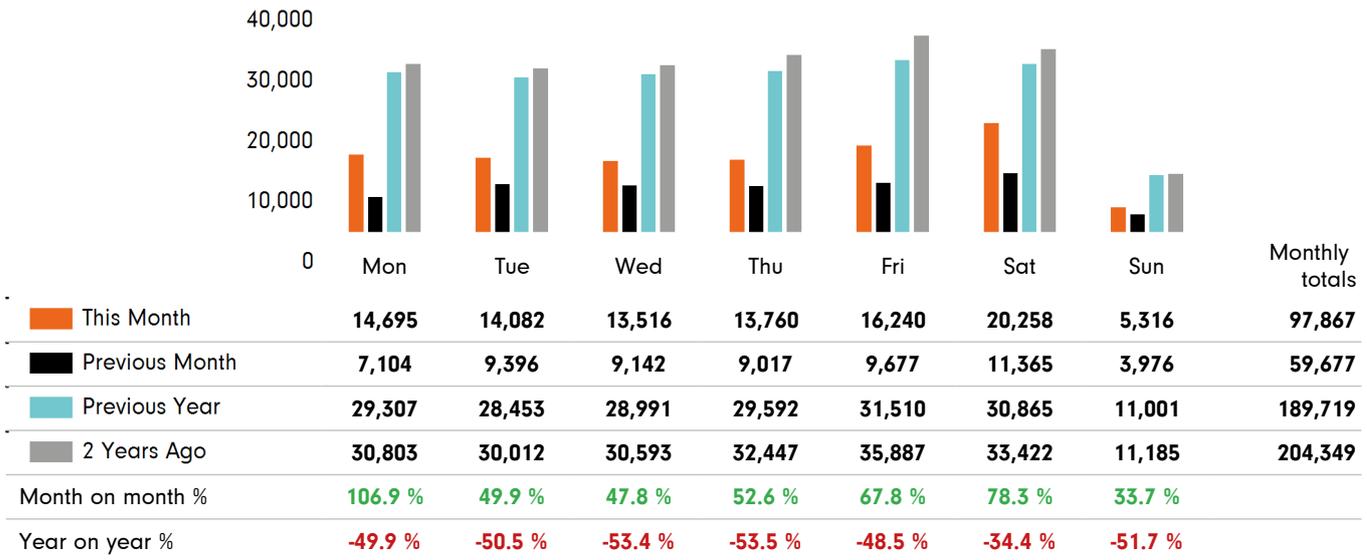
|                                     |           |          |           |          |
|-------------------------------------|-----------|----------|-----------|----------|
| Number of days this month           | <b>22</b> | <b>1</b> | <b>11</b> | <b>1</b> |
| Number of days same month last year | <b>12</b> | <b>6</b> | <b>17</b> |          |

### Average temperature

|      | Maximum temperature | Minimum temperature |
|------|---------------------|---------------------|
| 2020 | <b>18°</b>          | <b>13°</b>          |
| 2019 | <b>18°</b>          | <b>13°</b>          |

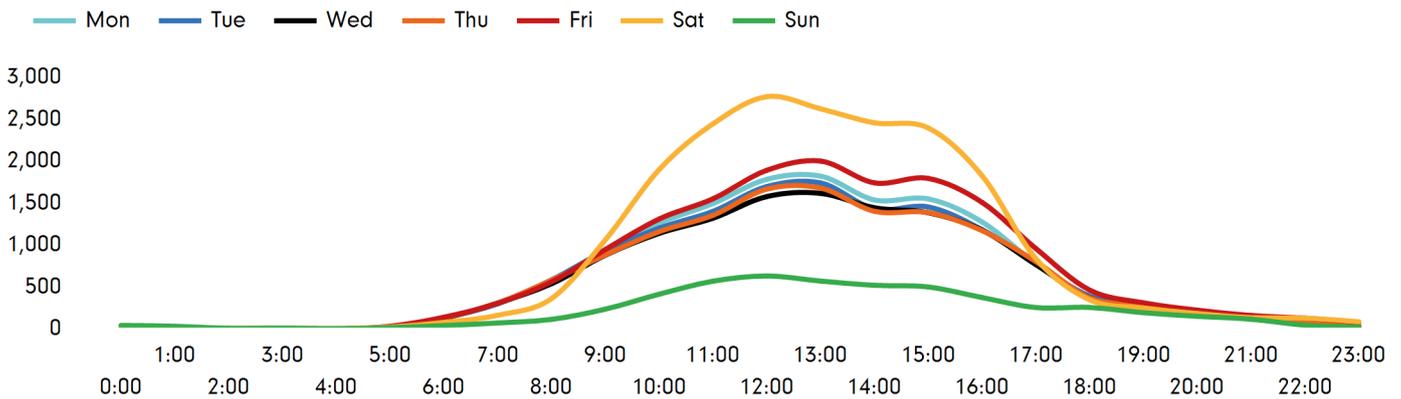
## Footfall by day

The figures shown below are calculated using weekly averages.



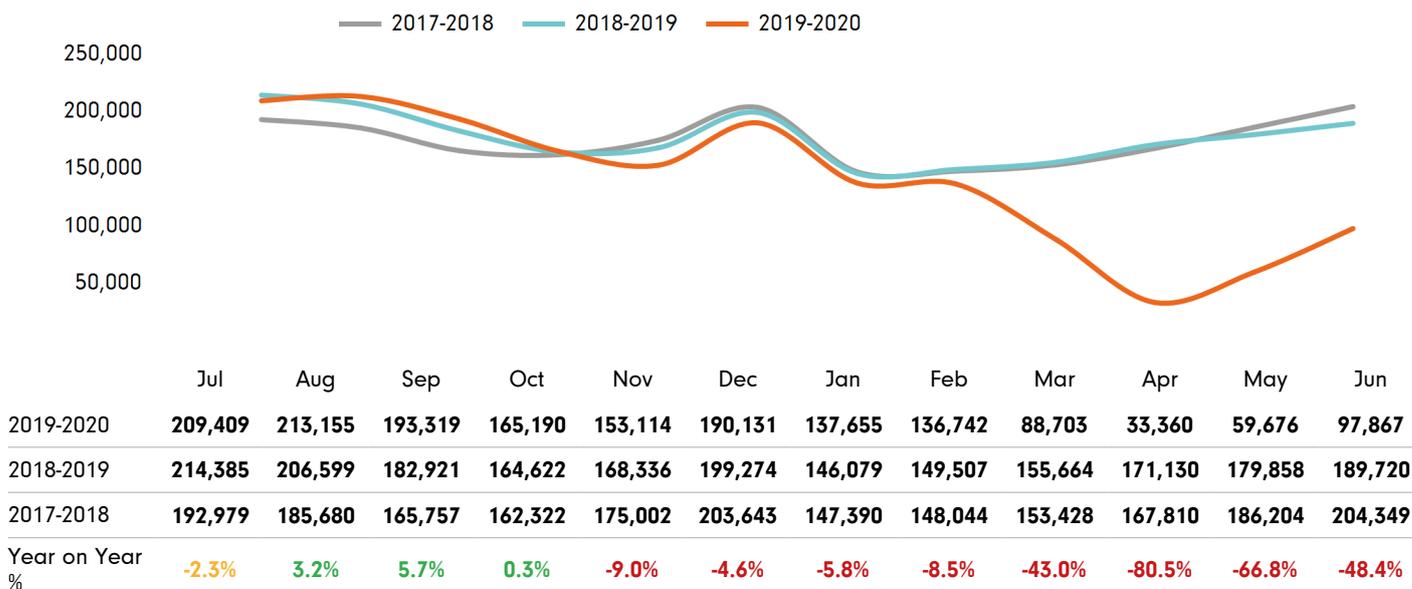
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

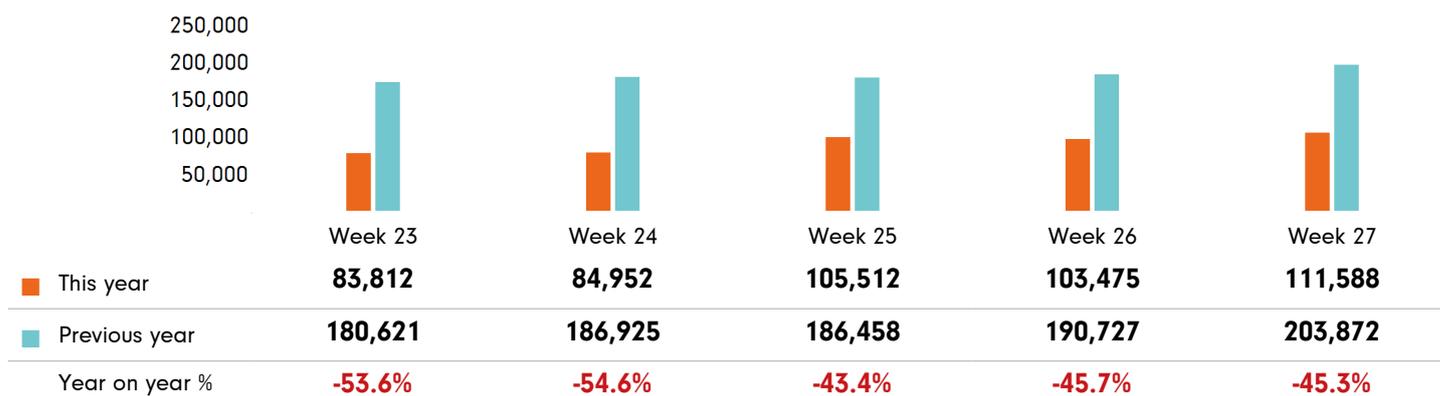
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2019-2020 period with the 2018-2019 period i.e the figure for June compares June 2020 to June 2019

## Footfall by week of month

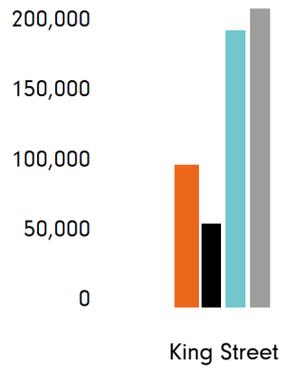
The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.

■ This month ■ Previous month ■ Previous year ■ 2 Years ago



|                |                |
|----------------|----------------|
| This Month     | <b>97,867</b>  |
| Previous Month | <b>59,676</b>  |
| Previous Year  | <b>189,720</b> |
| 2 Years Ago    | <b>204,349</b> |
| Year on Year % | <b>-48.4 %</b> |

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2020 to June, 2020 Vs January, 2019 to June, 2019

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. June, 2020 Vs June, 2019

Month on Month % Change is the % change in footfall for this Month from the previous Month. 6 2020 Vs 5 2020