

# Footfall Report for: St Helier, Jersey - New

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall Counts

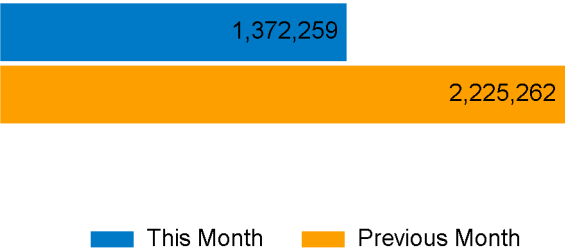
	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
St Helier, Jersey - New					-22.9%	
South West	-0.8%	5.2%	-0.9%	5.0%	-26.7%	-26.7%
UK	-2.4%	15.6%	-2.3%	15.4%	-20.3%	-16.6%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines





- The total number of visitors for the year to date is 1,372,259.
- The total number of visitors to St Helier, Jersey - New in month commencing 1 January 2024 was 1,372,259.
- The busiest day in month commencing 1 January 2024 was Friday 26 January with 64,750 visitors.
- The peak hour of the month was 13:00 on Tuesday 2 January 2024 with footfall of 9,259.

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather

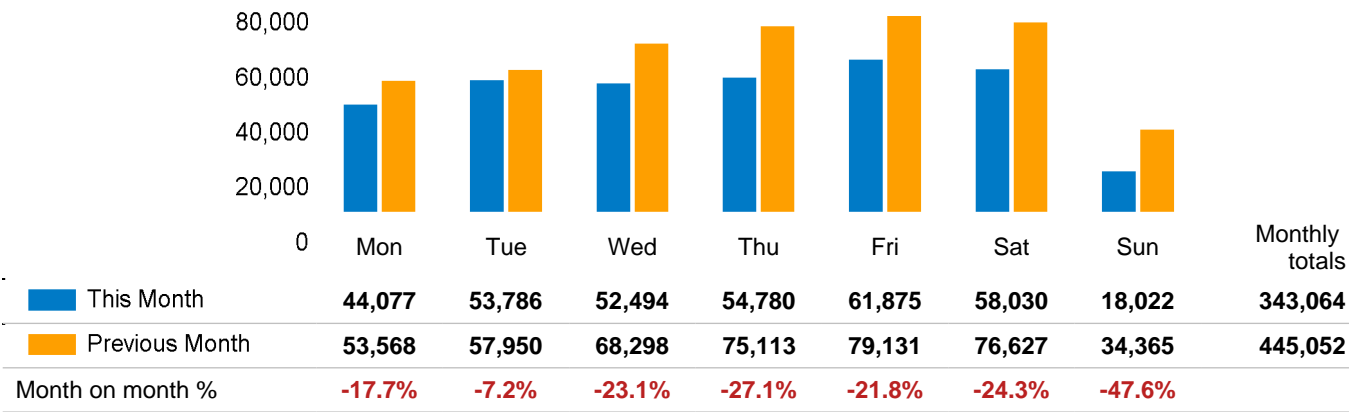
					
Number of days this month	4	18	5	1	
Number of days same month last year	9	15	3		1
Number of days same month two years ago	10	4	12		2

## Average temperature

	Maximum temperature	Minimum temperature
2024	9°	3°
2023	9°	5°
2022	9°	5°

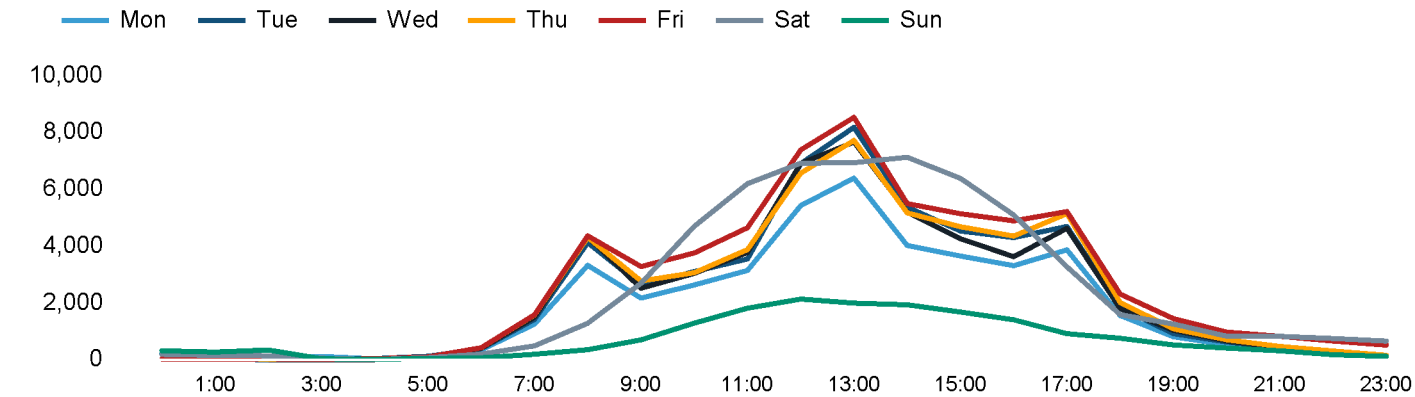
**Footfall Counts by day**

The figures shown below are calculated using weekly averages.



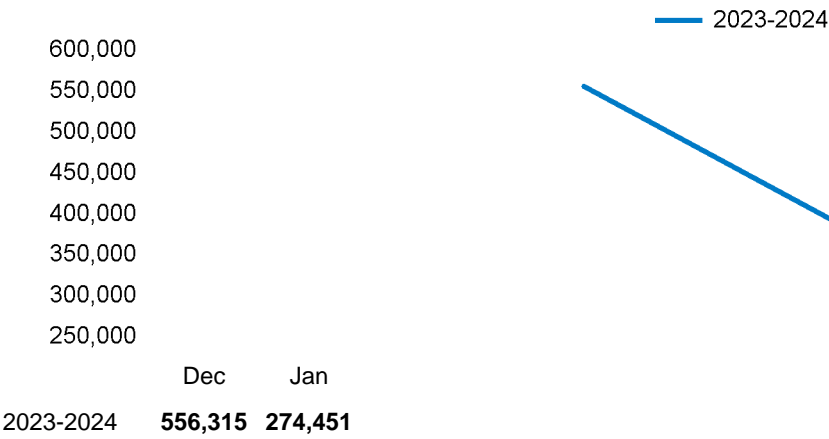
**Footfall Counts by hour**

The figures shown below are calculated using a weekly average



**Footfall Counts - rolling 12 months**

The figures shown below are calculated using weekly averages.



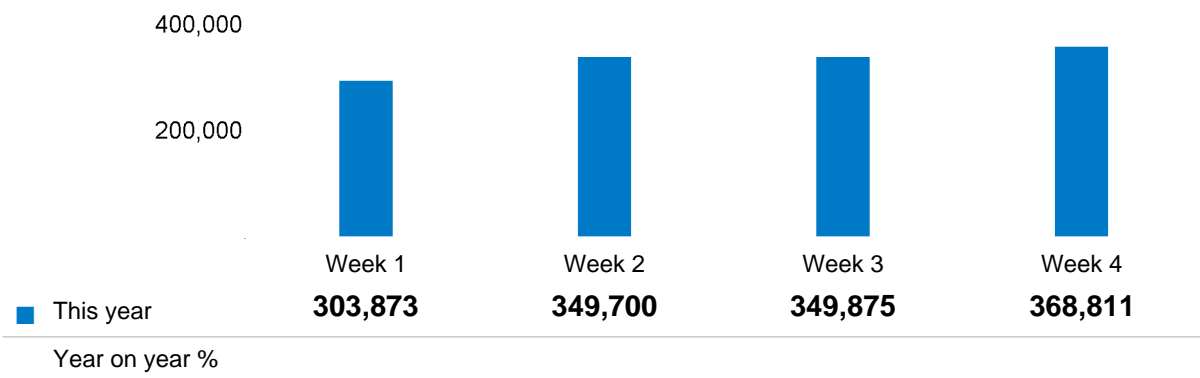
Year on Year %

Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for January compares January 2024 to January 2023



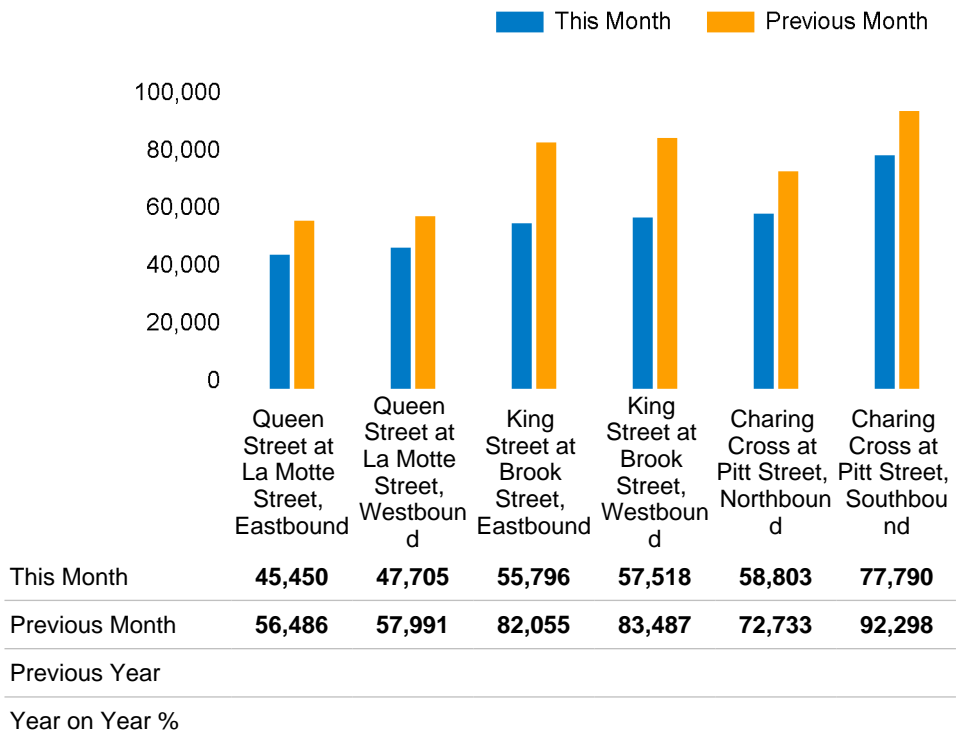
**Footfall Counts by week of month**

The figures shown below are calculated using weekly totals.



**Footfall Counts by location**

The figures shown below are calculated using weekly averages.





- Charing Cross at Pitt Street, Southbound, 22.7 %
- Charing Cross at Pitt Street, Northbound, 17.1 %
- King Street at Brook Street, Westbound, 16.8 %
- King Street at Brook Street, Eastbound, 16.3 %
- Queen Street at La Motte Street, Westbound, 13.9 %
- Queen Street at La Motte Street, Eastbound, 13.2 %

Reporting dates

This month - 01 January 2024 - 28 January 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January,2024 to January , 2024 Vs January, 2023 to January , 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.January,2024 Vs January, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month.1 2024 Vs December 2023